

News 12 is the leading local news in the Tri-State area with 7 channels.



News 12+ gives you 24/7 weather and traffic updates with 5 channels.



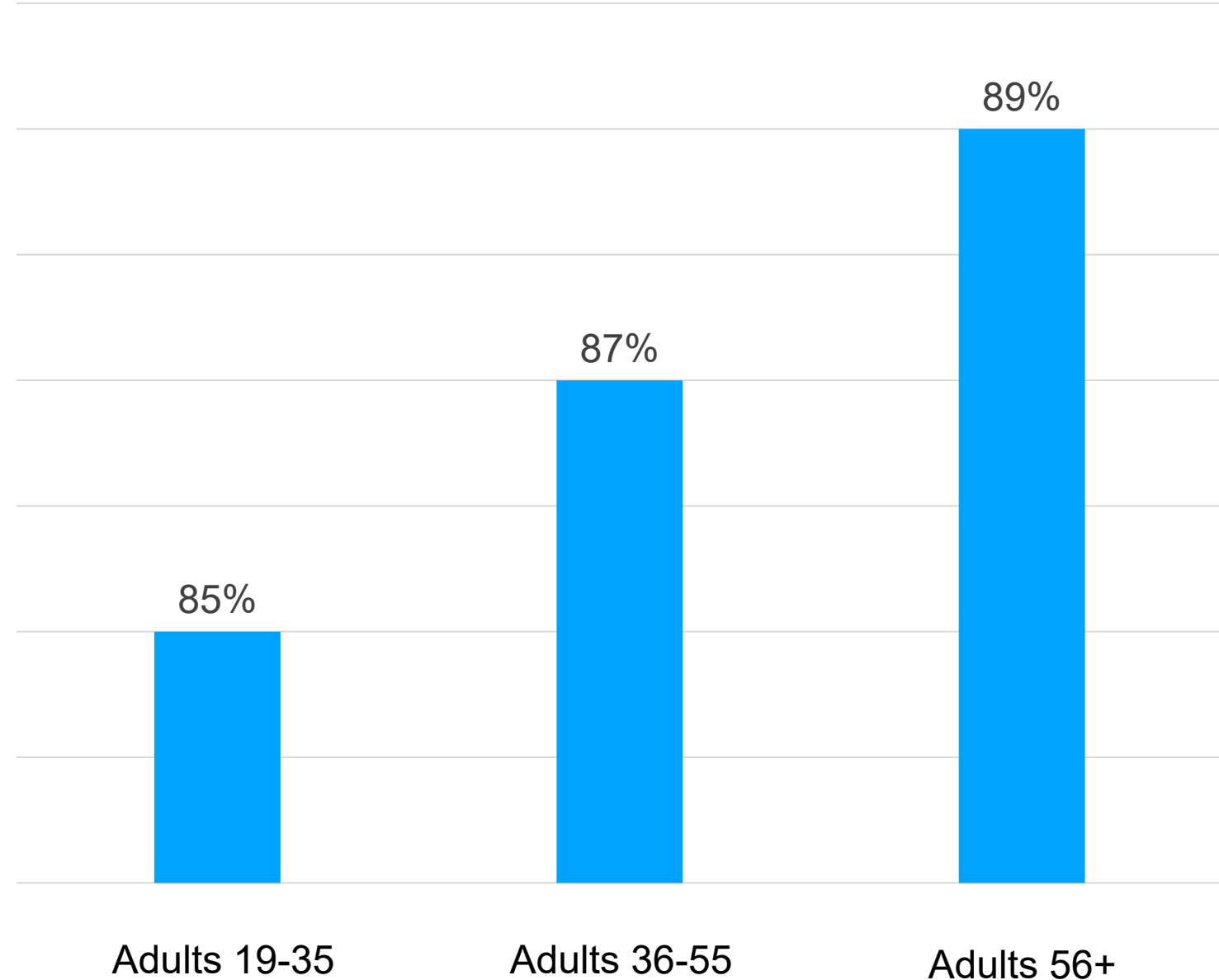
News 12 Distributors



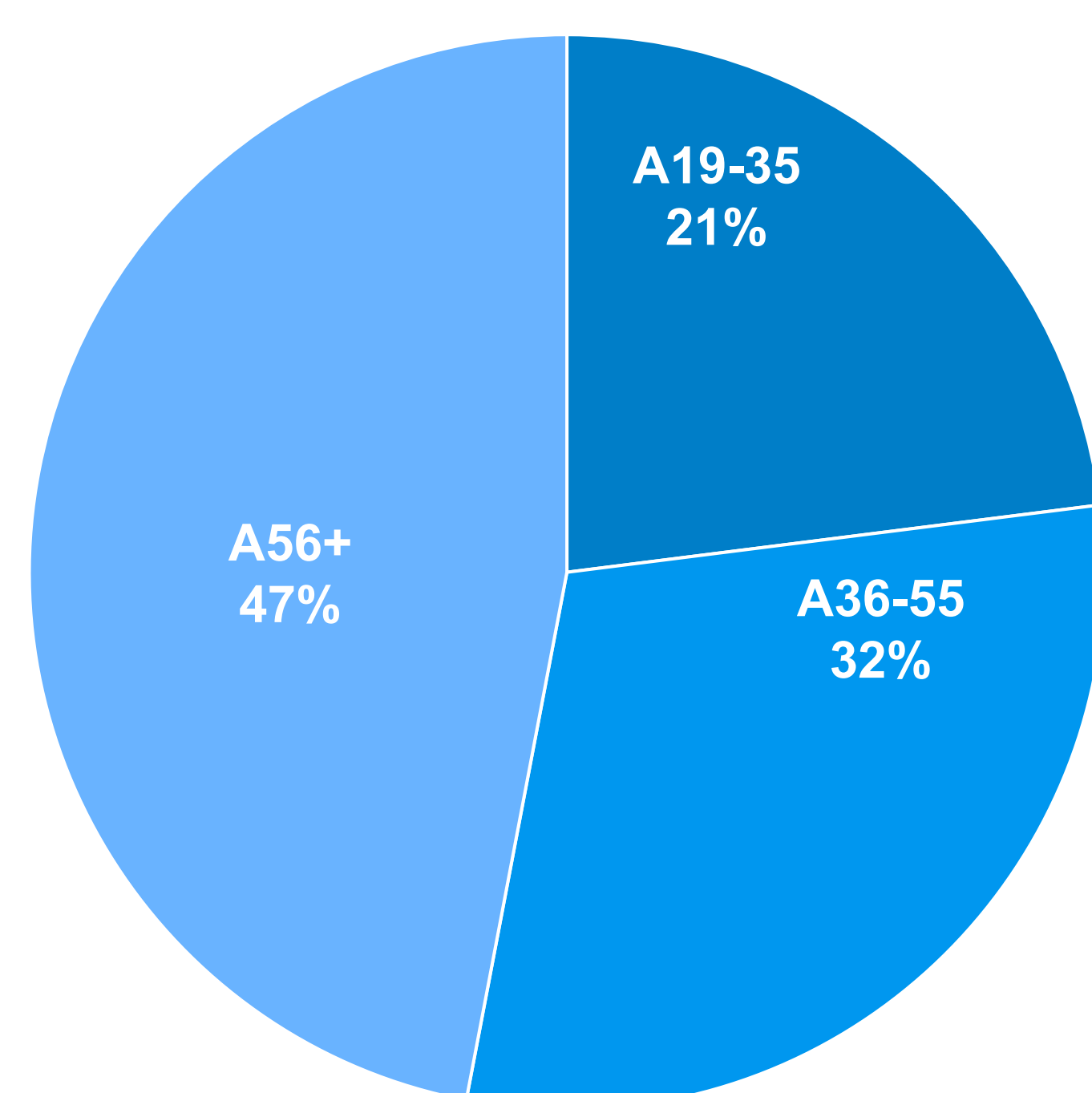
Audience

News 12 has a high sampling rate in all age categories. Our audience skews towards homes with males (57%).

News 12 Jan-March 2021 (Q1)% Optimum Homes Tuned by Segment



Jan-March 2021 (Q1) News 12 Audience Head of Household



News 12's audience contains a larger concentration under 55 (53%)

Branded Content Sponsorships

N12 branded content uses the strength of storytelling to provide a valuable benefit to clients and brands while increasing engagement and visibility.

- Cross Platform Sponsorship opportunities across broadcast, web & digital, and social media.
- Broadcast:
 - Custom Open
 - Lower Third
 - Custom Branded Integrations
- Digital:
 - News12.com pages, stories, pre-roll, display ads
 - N12 mobile app iOS and Android
 - N12 Facebook paid partnerships
 - N12 Instagram paid partnership
 - N12 newsletters