OUR EXPERTISE AND RELATIONSHIPS ALLOW US TO DELIVER LOCAL POLITICAL ADVERTISING STRATEGIES FROM ZIP LEVEL TO STATEWIDE.

GAMUT TOTAL IS YOUR LENS INTO LOCAL

Gamut TOTAL can reach voters where they live and consume media – across all devices. Our OTT experts use proprietary data to build campaigns that redefine premium video strategy.

Leverage strategic advertising touchpoints and innovative supply solutions across our suite of products:

- GAMUT TOTAL (OTT)
- GAMUT TOTAL PRE-ROLL VIDEO
- GAMUT TOTAL BUNDLE OTT/LARGE PLAYER VIDEO
- LOCAL SITE SPONSORSHIPS
- DISPLAY
- RICH MEDIA
- TARGETING SOLUTIONS
- CUSTOM PROXIMITY MOBILE

LENS TO LOCAL:
- 5,000+ local news, lifestyle, sports, and information sites
- 210 DMAs across the U.S.
- Premium content from top publishers

EXECUTE QUALITY AT SCALE:
- 600+ billion impressions
- 62 third-party data partners
- Creative PMP solutions

Contact us for more information on how we can drive results for your campaign. Visit www.gamut.media and follow us @gamutsmartmedia.

Gamut TOTAL has the OTT inventory to enhance your long-form and short-form video campaigns and reach your TOTAL voter audience.

Local Scalability and Reach

Reaching Voters & Potential Voters

Invested in Over 62 Data Partners

Campaign Adjacency to Prime Content

Guaranteed Quality Impressions

Quality Content from Premium Publishers

Cross-Device Targeting across Desktop, Mobile, Tablet, OTT, and CTV

Gamut TOTAL offers your campaigns more customization than anywhere else in the market.

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