<table>
<thead>
<tr>
<th>Channel</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Discovery</td>
<td>3</td>
</tr>
<tr>
<td>SCI</td>
<td>4</td>
</tr>
<tr>
<td>Animal Planet</td>
<td>5</td>
</tr>
<tr>
<td>MotorTrend</td>
<td>6</td>
</tr>
<tr>
<td>Food Network</td>
<td>7</td>
</tr>
<tr>
<td>TLC</td>
<td>8</td>
</tr>
<tr>
<td>OWN</td>
<td>9</td>
</tr>
<tr>
<td>Cooking Channel</td>
<td>10</td>
</tr>
<tr>
<td>HGTV</td>
<td>11</td>
</tr>
<tr>
<td>ID</td>
<td>12</td>
</tr>
<tr>
<td>Travel Channel</td>
<td>13</td>
</tr>
<tr>
<td>DIY Network</td>
<td>14</td>
</tr>
</tbody>
</table>
Key Metrics

57% Male

56 Median Age

$72.1k A25-54 HHI

24.5min A25-54 Avg. Length of Tune

Top 5 Series – A25-54

GOLD RUSH

GOLD RUSH WHITE WATER

GOLD RUSH PARKER’S TRAIL

GOLD RUSH DAVE TURNER’S LOST MINE

DEADLIEST CATCH BLOODLINE
Key Metrics

- **59%** Male
- **59** Median Age
- **$73.6k** A25-54 HHI
- **23 min** A25-54 Avg. Length of Tune

Top 5 Series – A25-54

- Mysteries of the Abandoned
- Strange Evidence
- Secrets in the Ice
- How the Universe Works
- The Explosion Show
Key Metrics

47%  
Male

60  
Median Age

$73.8k  
A25-54 HHI

22.3min  
A25-54 Avg.  
Length of Tune

Top 5 Series – A25-54

THE AQUARIUM

NORTH WINDS LAW

LONE STAR LAW

Pit Bulls & Parolees

THE ZOO

Source: Nielsen AMRLD. Viewing = C3; Length of Tune Viewing = Live. Period: YTD (12/30/19-09/27/20). Daypart: Sales Prime (M-Su 8p-12a). % Male Base: P18+; Median Age Base: P2+; Median HHI, Length of Tune, Top Series based on A25-54. Programs ranked on average audience in Total Day (M-Su 6a-6a) excluding repeats; programs with <4 telecasts excluded.
Key Metrics

73% Male

55 Median Age

$69.8k A25-54 HHI

19.62min A25-54 Avg. Length of Tune

Top 5 Series – A25-54

IRON RESURRECTION

TEXAS METAL

FASTEST CARS IN THE DIRTY SOUTH

Barrett-Jackson

JUNKYARD EMPIRE

Rob Corddry, Jethro Bovingdon, Dax Shepard: Top Gear
Key Metrics

36/64
% M/F Skew
A25-54

54
Median Age
P2+

$79.0k
A25-54 HHI

34min
A25-54 Avg.
Length of Tune

Top 5 Series – A25-54

WORST COOKS IN AMERICA
HALLOWEEN WARS
GUY’S GROCERY GAMES

Key Metrics

24/76
% M/F Skew
A25-54

58
Median Age
P2+

$72.4k
A25-54 HHI

27 min
A25-54 Avg.
Length of Tune

Top 5 Series – A25-54

90 Day Fiancé
Darcey & Stacey
sMothered
counting on
sweet home
SEXTUPLETS

Key Metrics

27/73
% M/F Skew
A25-54

59
Median Age
P2+

$62.2k
A25-54 HHI

34min
A25-54 Avg. Length of Tune

Top 5 Series – A25-54

Key Metrics

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>% M/F Skew</td>
<td>41/59</td>
</tr>
<tr>
<td>Median Age P2+</td>
<td>55</td>
</tr>
<tr>
<td>Median HHI</td>
<td>$85.5k</td>
</tr>
<tr>
<td>Length of Tune</td>
<td>24 min</td>
</tr>
</tbody>
</table>

Top 5 Series – A25-54

- **MAN v. FOOD**
- **FIremasters**
- **Carnival Eats**
- **Eddie Eats America**
- **Bizarre Foods: Delicious Destinations**

Source: Nielsen AMRLD. Viewing = C3; Length of Tune Viewing = Live. Period: YTD (12/30/19-09/27/20). Daypart: Sales Prime (M-Su 8p-12a). % Male Base: P18+; Median Age Base: P2+; Median HHI, Length of Tune, Top Series based on A25-54. Programs ranked on average audience in Total Day (M-Su 6a-6a) excluding repeats; programs with <4 telecasts excluded.
Key Metrics

28% Male

61 Median Age

$90.9k A25-54 HHI

24.4min A25-54 Avg. Length of Tune

Top 5 Series – A25-54

- Celebrity IOU
- Renovation Island
- Home Town
- My Lottery Dream Home
- Love It or List It

Source: Nielsen AMRLD. Viewing = C3; Length of Tune Viewing = Live. Period: YTD (12/30/19-09/27/20). Daypart: Sales Prime (M-Su 8p-12a). % Male Base: P18+; Median Age Base: P2+; Median HHI, Length of Tune, Top Series based on A25-54. Programs ranked on average audience in Total Day (M-Su 6a-6a) excluding repeats; programs with <4 telecasts excluded.
Key Metrics

33% Male

57 Median Age

$69k A25-54 HHI

26.5min A25-54 Avg. Length of Tune

Top 5 Series – A25-54

Paula Zahn: On the Case with Paula Zahn

Source: Nielsen AMRLD. Viewing = C3; Length of Tune Viewing = Live. Period: YTD (12/30/19-09/27/20). Daypart: Sales Prime (M-Su 8p-12a). % Male Base: P18+; Median Age Base: P2+; Median HHI, Length of Tune, Top Series based on A25-54. Programs ranked on average audience in Total Day (M-Su 6a-6a) excluding repeats; programs with <4 telecasts excluded.
The Osbournes: THE OSBOURNES WANT TO BELIEVE

Key Metrics

40%  Male

54  Median Age

$62.4k  A25-54 HHI

28.4min  A25-54 Avg. Length of Tune

Top 5 Series – A25-54

GHOST ADVENTURES

GHOST ADVENTURES QUARANTINE

EXPEDITION BIGFOOT

OSBOURNES WANT TO BELIEVE

PARANORMAL CAUGHT ON CAMERA
Key Metrics

- **42%** Male
- **61** Median Age
- **$92k** A25-54 HHI
- **21 min** A25-54 Avg. Length of Tune

Top 5 Series – A25-54

- **Maine Cabin Masters**
- **Barnwood Builders**
- **Restoring Galveston**
- **Building Alaska**
- **Beachfront Bargain Hunt Renovation**

Source: Nielsen AMRLD. Viewing = C3; Length of Tune Viewing = Live. Period: YTD (12/30/19-09/27/20). Daypart: Sales Prime (M-Su 8p-12a). % Male Base: P18+; Median Age Base: P2+; Median HHI, Length of Tune, Top Series based on A25-54. Programs ranked on average audience in Total Day (M-Su 6a-6a) excluding repeats; programs with <4 telecasts excluded.