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Roberta Caploe is the Publisher of Cynopsis, responsible for the strategy and execution of sales, marketing, editorial and events for the property. She was previously Cynopsis' Editorial Director. Prior to joining Access Intelligence, she served in several senior-level capacities in the consumer publishing world. They include: Editor-in-Chief of the Primedia **Youth Entertainment Group** and Executive Editor of **Ladies' Home Journal**, **Prevention**, **Seventeen**, and **Soap Opera Digest** magazines. She lives in New York City.