



Patricia W. Heck

President

Patti Heck has been a leader in the field of political media buying for over 25 years. Over her career, Patti has successfully planned and negotiated media buys using the latest targeting technology across multiple mediums including national network television, spot market television, cable (national and spot), OTT, radio, digital, print and outdoor. Patti has worked with all levels of elective government from President to state legislature and has worked for large third-party groups and the major Republican Committees. In addition to her political work, she and her team have worked with several major energy and financial trade groups.

On behalf of its clients, Main Street Media Group has executed more than a billion dollars of media buys at the National, State and Local levels in all media markets across the country.

Patti graduated from Brigham Young University with a Bachelor's Degree in English. She is a native of South Carolina and now resides in Alexandria, Virginia with her husband and two children.