



ROBYN DEMARCO JOINS AMC NETWORKS AS SENIOR VICE PRESIDENT OF PROGRAMMING STRATEGY, ACQUISITIONS AND SCHEDULING

NEW YORK, NY, April 21, 2020 – AMC Networks today announced that industry veteran **Robyn DeMarco** had joined its leadership team as senior vice president of programming strategy, acquisitions and scheduling for the company's Entertainment Group, which includes AMC, BBC America, IFC and SundanceTV, and for the reality network, WE tv. DeMarco will report to David Beck, executive vice president and head of programming strategy and business operations for the Entertainment Group and will also work closely with Marc Juris, WE tv president.

DeMarco spent more than 20 years with Viacom, most recently as executive vice president of programming and content strategy for MTV. In this role, she was responsible for program strategy, planning and scheduling of all on-air, digital and promotional content for MTV, MTV2 and other MTV-branded networks. She also oversaw acquisitions, on demand, media planning, an in-house production studio and an expanding focus on advanced non-linear distribution platforms.

"Robyn is an accomplished executive who brings a great and applicable background in scheduling and acquisitions for television networks but, importantly, a forward-looking approach and ability to move established brands with compelling programming into the future, by leveraging new platforms and ways of engaging with viewers," Beck said. "We are thrilled to welcome her to this very important role at AMC Networks."

"This company has such a rich history and record of building strong brands and developing premium content that drives popular culture and creates vibrant fan communities," DeMarco said. "And this unique role gives me the opportunity to lead a team that is serving those fans by meeting them where they are, regardless of the screen or platform. I'm excited to be here at this moment."

About AMC Networks

Known for its groundbreaking and celebrated original content, AMC Networks is the company behind the award-winning brands AMC, BBC AMERICA, IFC, SundanceTV, WE tv, and IFC Films. Its diverse line-up of popular and critically-acclaimed series and independent films include *Killing Eve*, *Better Call Saul* and *The Walking Dead*, which has been the #1 show on cable television for nine consecutive years, as well as *Documentary Now!*, *Brockmire*, *Love After Lockup*, and the films *Boyhood*, *Death of Stalin*, and many more. Its original series *Mad Men* and *Breaking Bad* are widely recognized as being among the most influential and acclaimed shows in the history of

TV. The Company also operates AMC Studios, its production business; AMC Networks International, its international programming business; the subscription streaming services Shudder, Sundance Now, Acorn TV and UMC (Urban Movie Channel); and Levity Entertainment Group, the Company's production services and comedy venues business. For more information, visit <http://www.amcnetworks.com>.

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