

Nathan is the RVP, Global Sponsorships at Twitch. As an esports veteran, Nathan is educating brands about the competitive gaming phenomenon and ways to leverage Twitch to reach marketing goals. Nathan is responsible for packaging and selling holistic brand programs around Esport Leagues, Teams, Events, Original Content, Licensed Content, and Influencers/Streamers. Nathan's esports experience began in 2010 at Curse Media as VP of Global Sales, where he created and sold team and league sponsorship packages for the company's esports division and websites. Before joining Twitch, Nathan worked at GamePro Media, IDG Entertainment, and Universal McCann where he worked front and center with live streaming, mobile, and other emerging media. Nathan holds a BS in Sports Media from Ithaca College.