



From the Super Bowl to Broadway's biggest hits, Damian has joined the front lines of some of the world's leading brands. In 2001, he founded [Situation](#) – a digital agency in New York City that helps brands build passionate communities.

Over the years, Damian has worked with many notable brands including Stolichnaya Vodka, The Metropolitan Opera, HBO, Major League Soccer, *Wicked*, and the Ad Council. His agency has also been honored with numerous workplace awards from Crain's, Best Companies Group, Cynopsis, Digiday, and Fortune. Cynopsis also honored Damian with the Social Good Leader of the Year and HR Visionary of the Year awards.

Outside of Situation, Damian acts as a speaker and thought leader. He has spoken at Advertising Week, Google, the Rubin Museum of Art, BroadwayCon Industry Day, Trending Broadway, Columbia University, and NYU. Damian is also a co-founder of TEDxBroadway, the longest-running TEDx event in the country.

Additionally, Damian passionately invests in arts education and community involvement. In 2011, he founded [Situation Project](#), a nonprofit that brings educational programming and immersive experiences to middle schoolers across NYC public schools. Situation Project was even invited to participate in the White House's inaugural SouthxSouthLawn in 2016. Damian believes that the power of the human spirit is remarkable, and he brings that conviction into his company and to his clients.

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