Discover the tools and tech you need to solve today’s cross-platform challenges.

For the 4th year in a row, Cynopsis will host a candid examination of cross platform video measurement and how the smartest minds in advertising and marketing are reading market forces and reacting to them in order to make this next leap in media’s evolution.

Attendees will learn the latest trends in: Attribution, Addressable TV, Privacy, Using Data for Storytelling, Ad Fraud.

Make plans to join us in June and become a sponsor!

FOR MORE INFORMATION, PLEASE CONTACT:
sales@cynopsis.com
2020 SPONSOR PACKAGES

PLATINUM

• Choice of Keynote + panel position OR Fireside Chat + panel position
• 10 conference passes
• Reserved seats
• Exhibit Booth
• 1 post-show eblast
• Exclusive Sponsor of Executive Summary after event to all attendees

Investment: $50,000

THOUGHT LEADERSHIP

• Panel position
• Exhibit Table
• 2 conference passes

Investment: $15,000

ONE-ON-ONE

• Spotlight presentation or fireside chat (10 minutes max)
• 3 conference passes
• Exhibit Table

Investment: $20,000

ALL SPONSORSHIPS INCLUDE:

Attendee list; verbal acknowledgement; full promotional support across all digital + on-site signage; 6’ exhibit table (includes: white tablecloth, 40” TV on stand, 30x40” poster with logo, 2 chairs & electrical); full page (color) ad; company listing on website; tote bag insert; custom discount code.
2020 SPONSOR PACKAGES

COCKTAIL RECEPTION
- Branded cocktail
- 4 conference passes
- Co-branded Cynopsis step & repeat
- Branded napkins
- Full page (color) back cover ad in workbook
- Opportunity to supply gift in tote bag
Investment: $50,000

AWARDS LUNCHEON
- Present luminary award during luncheon
- Reserved table / 10 conference passes
- Opportunity to supply gift in tote bag
- Opportunity for a custom dessert (e.g.: cookie with your logo)
- Full page (color) inside front cover ad in workbook
Investment: $40,000

ALL-DAY BEVERAGE STATION
- Branded napkins
- Branded coffee cups
- 2 conference passes
Investment: $15,000

NETWORKING BREAK
- Branded napkins
- 2 conference passes
Investment: $10,000

LANYARDS
- 2 conference passes
- Branded lanyards
Investment: $10,000

TOTE BAGS
- 2 conference passes
- Co-branded tote bag
Investment: $15,000

WIFI
- Custom landing page/password
- Branded wifi signage
- 2 conference passes
Investment: $7,000

ALL SPONSORSHIPS INCLUDE:
Attendee list; verbal acknowledgement; full promotional support across all digital + on-site signage; full page (color) ad; company listing on website; tote bag insert; custom discount code.
2020 SPONSOR PACKAGES

EXHIBITS TABLES

All exhibit packages include a table set up. Send us your graphic files for the 30x40” branding poster and we’ll take care of the rest.

- 6’ table with white cloth
- Includes: 2 chairs, 40” TV monitor on stand, and power
- Full promotional support across all digital + on-site signage
- Company listed as official partner online
- Company description on web site
- Custom $150 discount code to share with clients
- Opportunity to supply gift in tote bag
- 3 Registration Passes

Investment: $7,500
The annual conference hosts 200+ executives* with titles ranging in levels from Managers to Senior Directors and SVP’s with primary job function focused on strategy, research, data, analysis, insights, marketing and operations. Here’s a sample of companies present:

*97% of 2019 attendees plan to come back in 2020!

FOR MORE INFORMATION, PLEASE CONTACT:
sales@cynopsis.com