

# CYNOPSIS MASTER CLASS

## RATINGS

WEDNESDAY, JANUARY 25 | 9:00AM-3:30PM | YALE CLUB, NYC

Job Title	Company
Account Manager	Mirriad
Ad Sales Marketing Director	Scripps Networks Interactive
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Associate Director	Wieden+Kennedy
CEO	Deep Root Analytics
CEO & Co-Founder	Samba TV
CEO, Managing Director	CIMM
Co-Founder & CCO	McBeard
CRO	clypd
CRO	TVB
CRO	Turner
Digital Account Executive	WABC-TV
Dir - Marketing (Marketing)	WE tv
Dir - Promo Planning & Strategy	WE tv
Director of Ad Operations	Mirriad, Inc.
Director of Digital + Innovation	Generator Media
DIRECTOR OF MARKETING	FOOD NETWORK
Director of Strategic Research	NBC
Director Partner Development	Mirriad
Director Programming Nickelodeon	Viacom
Director, Digital Analytics	Viacom - Nickelodeon Networks
Director, Marketing	TVision Insights
Director, TV Analytics	Viacom - Nickelodeon Networks
Director, TV Analytics	Viacom - Nickelodeon Networks
Executive Director & CEO	Media Rating Council
Global Brand Management	Streamlight, Inc.
Lead, Analytics	Google
Manager, Digital & Media Sales	Cleveland Browns
Manager, Partner Marketing	NBCUniversal

Manager, Research	Smithsonian Channel
Marketing & Digital Producer	WABC-TV
Marketing Manager	WWE
Marketing Producer	WABC-TV
Media Coordinator	Cleveland Browns
Mgr - Digital Content (Digital Media Conte	WE tv
Mgr - Promo Planning	WE tv
Mgr - Promo Planning & Strategy	WE tv
President	Sawyer Studios
Principal Consultant	Media Consulting Services
Principal Data Scientist	clypd. Inc.
Research	Time Inc
Research Manager	Channel One News
Research Manager	Videa
Senior AMD, Television Strategy	Generator Media
Senior Analyst	Viacom - Nickelodeon Networks
Senior Analyst	Viacom - Nickelodeon Networks
Senior Creative Director	Northern Lights
Senior Director, Original Content and Bran	ESPN
Senior Director, Product Management, Vid	Integral Ad Science
Senior Director, Research	Turnkey Intelligence
Sr. Buyer	Wieden+Kennedy
Sr. Buyer	Wieden+Kennedy
Sr. Manager, Integrated Marketing	Freeform
Supervisor	Wieden+Kennedy
Supervisor	Wieden+Kennedy
SVP	Nielsen
SVP Cross Platform Ad Sales and Marketin	Channel One News, Houghton Mifflin Harc
SVP Research	UP TV
SVP, Global Watch Product Architecture	Nielsen
SVP, Television Research	comScore
SVP/GM	FOX Sports Arizona
Vice President	FOX Sports Regional Networks
VP Marketing	Channel One News
VP Nickelodeon Programming	Viacom
VP of Research	Fuse Media
VP, Broadcast Entertainment Research	NBC Universal
VP, Media Analytics	RSG Media

VP, Product Management

RSG Media



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