

CYNOPSIS
RISING STAR
AWARDS

YOUNG. TALENTED. READY TO SHINE.

+  **HR Awards**
Saluting the Best of the Best in Media-Related Human Resources

SEPTEMBER 15, 2016 | NEW YORK ATHLETIC CLUB

@cynopsismedia

#cynopsis

Lagardère

SPORTS



Congratulations
Jordan Lewites
for being honored with
a **2016 Cynopsis**
Rising Star Award
from your entire family
at Lagardère Sports



CYNOPSIS RISING STARS

Cynopsis Media's 2016 Rising Stars program honors those with the smarts, maturity, and composure to be one of the next generation's leaders. They may be 30 years old or younger, but they bring amazing energy and creativity to their work.

Digital



Jennifer Castro
Viacom Velocity Integrated
Marketing, Manager



Lauren Elias
Viacom Velocity,
Social Talent Coordinator



Kaye Foley
Yahoo, Producer,
Yahoo News



Will Jamieson
Stre.am,
CMO



Ross McCray
VideoAmp,
CEO & Co-Founder



Greg Pagaard
Boingo Wireless, Manager
of Consumer Insights



T.J. Won
Oculus,
Partnerships Lead

Sports



Josh Fendrick
Bleacher Report,
Producer



Zach Hochster
Scout Sports and
Entertainment,
Account Supervisor



Jordan Kaplan
Turner, Director of Digital
Account Services, Turner
Sports



Jordan Lewites
Lagardere Sports,
Vice President,
Golf & Consulting



Alyssa Romano
Octagon, Senior
Communications Manager



Gordon Stevenson
New York Red
Bulls, Manager,
Communications

TV & Digital Studios



Garrett Deiter
Hathway,
Chief Creative Officer



**Meredith
Goldberg-Morse**
Participant Media,
Coordinator, Campaigns &
Programming



Clifton McDaniel
Litton Entertainment,
Assistant Director,
Creative Services



Haley Temple
Viamedia,
Account Executive



CONGRATS MARK PETIX



**WE'RE SHINING A SPOTLIGHT ON OUR PROGRAMMING MANAGER,
PAC-12 BATTLE OF THE PADDLE COMMISSIONER AND CYNOPSIS RISING STAR.**
ALWAYS CONTRIBUTING (WITH THAT WINNING SMILE) TO THE INVIGORATING PAC-12 NETWORKS
WORK ENVIRONMENT, MARK ENGAGES WITH ALL OF OUR DEPARTMENTS TO ENSURE WHAT
AIRS ACROSS OUR 7 NETWORKS CONTINUES TO TRIUMPH AND THRILL IN HOMES,
ONLINE AND EVERYPLACE IN BETWEEN.

CYNOPSIS RISING STARS

Networks & Publishers



Whitney Anderson
UP TV, Marketing
Coordinator



Nikki Baboun
FUSION, Director,
Marketing



Jacqueline Curran
NBCUniversal, Senior
Manager, Partner
Marketing



Chase Cusack
Nickelodeon, Senior
Manager, Partner
Marketing: Movies &
Video Games



Michael DiMatta
Logo, Manager,
Programming



Charlie Engelman
National Geographic
Partners, Nature Boom
Time Host



Julie Feinerman
EPIX, Sr. Coordinator
Social Media



Jessica Garcia
BET Networks, Senior
Coordinator, Programming



Max Gunko
ABC, Associate Producer
Entertainment Marketing



Tyler Hoffberger
NBC Entertainment,
Senior Manager, Social
Marketing



Kelsey M. Howell
Velocity Channel,
Marketing Strategy
Manager



Kathryn Jordan
Univision, Sr. Manager,
Digital Marketing



Brooke Kayland
NBC Entertainment,
Senior Manager, Social
Marketing



Angelo Lopipero
ABC, Senior Manager,
Integrated Marketing



Sean Merriman
Big Ten Network, Social
Media Producer



Jaz Nsubuga
Viacom / MTV, Manager,
Viacom Velocity / MTV
Marketing



Karina Offurum
SundanceTV, Writer /
Producer



Alison Oliver
The Weather Channel,
Manager, Client Solutions



Mark Petix
Pac-12 Networks,
Manager, Programming



Lindsay Pounder
Turner, Manager of Social
Strategy, Ignite Social



Kierstin Pry
Discovery
Communications, Inc.,
Director, Ad Sales
Pricing & Planning



Kiran Sachdeva
NBCUniversal, Senior
Manager,
Product Development
& Strategy



Hayley Schilling
IFC (part of AMC
Networks),
Associate, Digital



Alison Schwartz
People Magazine,
Lead Editor,
Digital Platforms



Stephanie Sherman
Crown Media Family
Networks, Manager,
Network Program
Publicity



Dominique Vu
Discovery
Communications,
Inc., Digital Marketing
Solutions Manager



Best Diversity and Inclusion Initiative

NBCUniversal's *High School Pipeline Program*

Best Mentor/Mentee Initiative

Cable Entertainment's *In Development*

Best Diversity and Inclusion Initiative

CNBC, NBC News, MSNBC, NBC Sports Group & the Women's Network @NBCUniversal's *Create Your Winning Game Plan: Learn How Sports Strategies Can Advance Your Career*

NBCUniversal
congratulates the recipients of
this year's **Cynopsis HR Awards**



CYNOPSIS
HR Awards
Saluting the Best of the Best in Media-Related Human Resources



**Cable Entertainment
InDevelopment**
Best Mentor/Mentee
Initiative
NBCUniversal



Claire Kostbar
Top HR Corporate Visionary
(TV Network)
iN DEMAND



**Create Your Winning
Gameplan**
Best Diversity and Inclusion
Initiative
CNBC



Damian Bazadona
Top HR Corporate Visionary
(Agency)
Situation Interactive



Horizon Media
Overall HR Team
Excellence Award
Pictured: Eileen Benwitt



Kim Beauvais
Top Training &
Development Specialist
(Manager and Above)
Big Ten Network (BTN)



Megan Blood
Top HR Mentor (Manager
and Above)
Hasbro, Inc.



Michael Lochmondy
Rising Star in HR
Mindshare



**Mindshare's Data Bytes
Program**
Talent Recruiting Initiative
Mindshare



**NBC Entertainment
High School Pipeline
Programs**
Best Diversity and Inclusion
Initiative
NBCUniversal



Ricki Goldhamer
Top HR Mentor (VP and Above)
Horizon Media Inc.



Spring!
Best Corporate Perks & Soft
Benefits Package
Horizon Media Inc.
Pictured: Louba Lababedi



Tiffany Francis
Top HR Corporate Visionary
(Agency)
Zenith

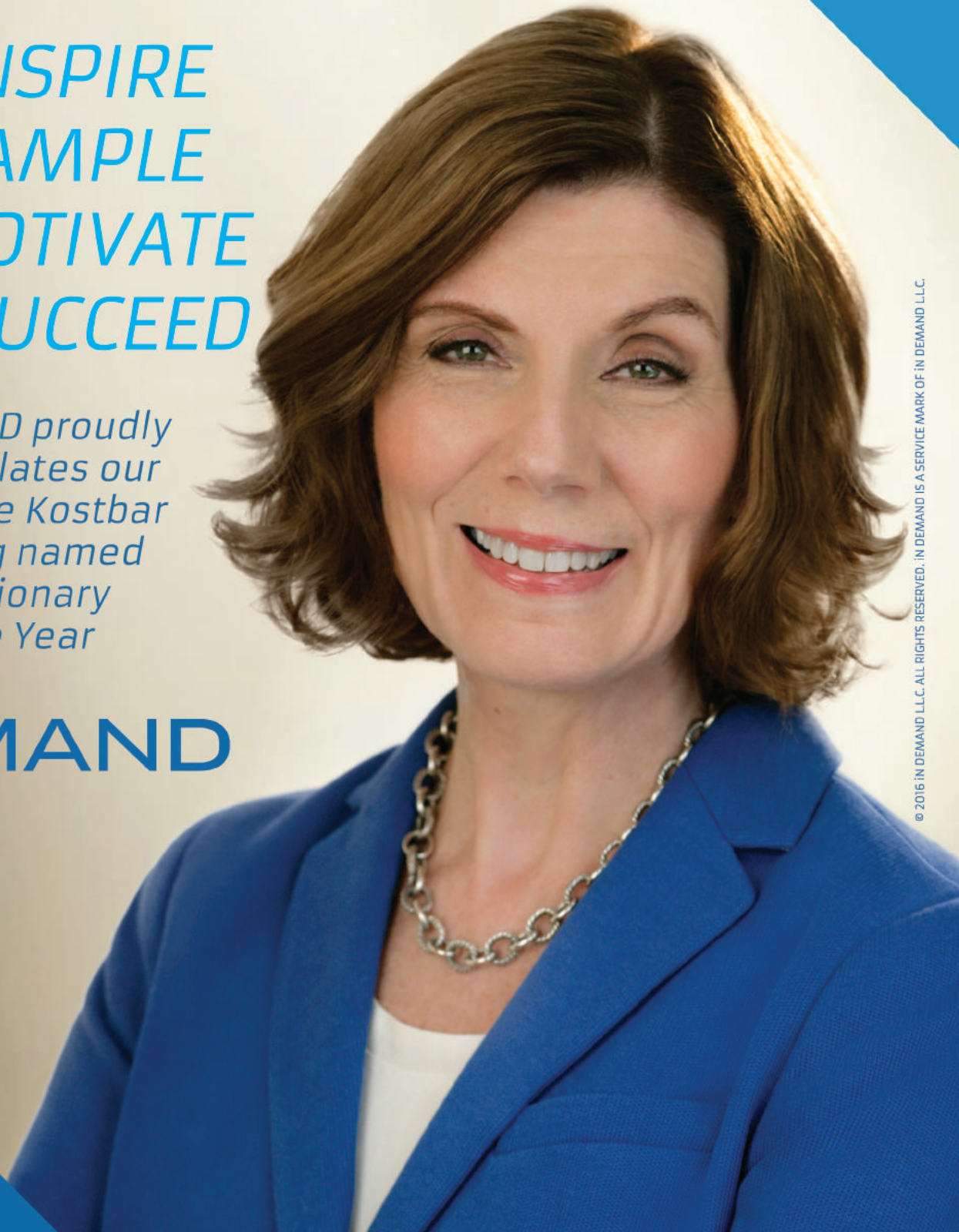


UpStartU
Best Training & Development
Initiative
Horizon Media Inc.

*YOU INSPIRE
BY EXAMPLE
AND MOTIVATE
US TO SUCCEED*

*iN DEMAND proudly
congratulates our
own Claire Kostbar
on being named
HR Visionary
of the Year*

iN DEMAND



CYNOPSIS RISING STARS

Ad Agency & Marketing



Oliver Berbecaru
DigitasLBi,
Media Supervisor



Alice Blastorah
Saatchi & Saatchi LA,
Senior Art Director



Catherine Brady
Maxus Global,
Media Supervisor



Lauren Olivia Burke
mc²,
Director



Kris Cichoski
R&R Partners, Digital Associate
Media Director



Nathalie Con
Giant Spoon,
Associate Director, Strategy



Scott Fisher
Select Management Group,
Partner/Founder



Conrad Fronterre
MobileFuse,
Manager, Programmatic
Solutions



Katie Gaines
Beeby Clark+Meyler, Account
Planner



Diana Gazzano
Digital Air Strike,
Client Advocate Team Lead



Daniel Goldstein
CSE, Director,
Marketing



Britney Greenhouse
Horizon Media Inc, Director,
Video Investment



Rachel Kessman
Kinetic Worldwide, Senior
Marketing Manager



Rachel Lowenstein
Mindshare, Sr. Associate,
Activation & Strategy, Mobile
and Life+



Catherine Morgan
Moxie Communications Group,
Associate
Media Director



Alexandra Paul
Advantage International,
Account Manager



Molly Rea
Starcom USA,
Associate Director



Alexandra Rozzi
Optimedia,
Digital Supervisor



Jenny Sun
Zenith, Supervisor,
Zenith Programmatic



Shiran Teitelbaum
Saatchi & Saatchi LA,
Senior Copywriter



Melanie Wallner
LeadDog Marketing Group,
Strategic Communications



Sarah Warner
Xaxis / WPP, VP, Investment
and Partnerships



Alexandra Wentworth
LeadDog Marketing Group,
Client Partnerships

CYNOPSIS JOBS

www.cynopsis.com



FILL A POSITION

- ✓ TARGETED ENVIRONMENT
- ✓ IMPRESSIVE REACH
- ✓ STRIKING IMPACT

Post your company's job openings and get results!

"We choose Cynopsis for our job posting ads because the results are terrific. It is a go-to source of information for almost everyone in entertainment and media, and it is a perfect way to reach a specific target audience."

— Matt, PHR, Director of Staffing
AMC Networks



PROMOTE CASTING CALLS

Companies can showcase casting calls and notices daily — and to the right audience.

"Cynopsis is an amazing resource."

— Karla, Director, Talent Acquisitions
Viacom Media Networks



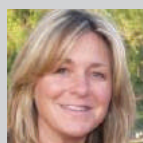
SHARE YOUR EXPERTISE

Are you a pro in production, voiceover artistry, writing or set development? Let our audience know.

"Thanks to the outstanding customer service from Cynopsis, my experience was easy and hassle-free!"

— Katrina, HR Recruiter
Tennis Channel

Contact:



Trish Pihonak

Director of Operations & Job Ad Sales
trish@cynopsis.com | 203.899.8459



UPCOMING EVENTS, WEBINARS AND AWARDS

Cynopsis Media is excited to announce several high-profile networking and educational events, along with multiple must-enter award programs for 2016!

SEPT 20
1:30 - 3:00PM ET

**Webinar: Newest Strategies
for OTT Success**

SEPT 27
YALE CLUB NY

Kids Imagination Awards

OCT 20
1:30-3:00PM ET

**Webinar: How to Produce the
Branded Content Advertisers
Need Now**

ENTRY DEADLINE: OCT 21
LATE DEADLINE: OCT 28

Cynopsis Sports Leaderboard

OCT 27
NEW YORK ATHLETIC CLUB

Snapchat Boot Camp

NOV 4
APELLA NY

Model D Awards

ENTRY DEADLINE: NOV 10
LATE DEADLINE: NOV 17

TV Awards

ENTRY DEADLINE: DEC 8
LATE DEADLINE: DEC 15

Social Good Awards

Questions?

For questions, contact Cynopsis Media's Director of Marketing Jenn Ocampo, jenn@cynopsis.com.
To sponsor an event and/or special eReports, please contact VP of Sales & Marketing
Mike Farina, mike@cynopsis.com, 203.218.6480

CONGRATULATIONS TO
KIM BEAUVAIS AND SEAN MERRIMAN
ON YOUR CYNOPSIS AWARDS



FROM ALL OF US HERE AT 

