



## **Frequently Asked Questions**

### **I need clarification on the categories or payment process, who can I contact?**

Please email Sarah Martinez ([sarah@cynopsis.com](mailto:sarah@cynopsis.com)) or call 212.621.4613 for assistance.

### **I need technical help during the online submission process, who can I contact?**

Please [email](#) for any of your technical needs.

### **How are the entries judged?**

Entries are judged by a blue chip panel of corporate, agency, nonprofit and academic executives, as well as by the staff of Cynopsis Media. We evaluate your entry based on creativity, innovation, sound planning implementation and results. Our most important criterion is proven success in aligning your strategic objectives with your end goals.

### **Who is eligible to win an award?**

Any production companies/studios, producers, networks, composers, lyricists, animators, video game developers/producers, website developers, app developers/producers, e-book creator/producers, licensing companies, marketing companies, pr firms, ad agencies, creative services teams, developers, toy companies. Vendors are also eligible to compete on behalf of a client.

### **When are the deadlines?**

Submit your entry by June 30 at 11:59pm EST. If you need extra time, there is a late entry date of July 7, but you will incur a \$175 late fee on top of the \$375 entry fee.

### **How do I increase my chances of winning an award?**

Provide as many concrete and specific examples of success as possible. Also, supporting materials like video, screenshots and graphs are very helpful.

### **When will I be notified about the status of my entry?**

Cynopsis Media staff will contact you only if you are named a finalist in the awards program. Finalists are notified via email 30-40 days in advance of the Awards event.

### **What is Cynopsis Media/Access Intelligence's tax ID number?**

52-2270063