

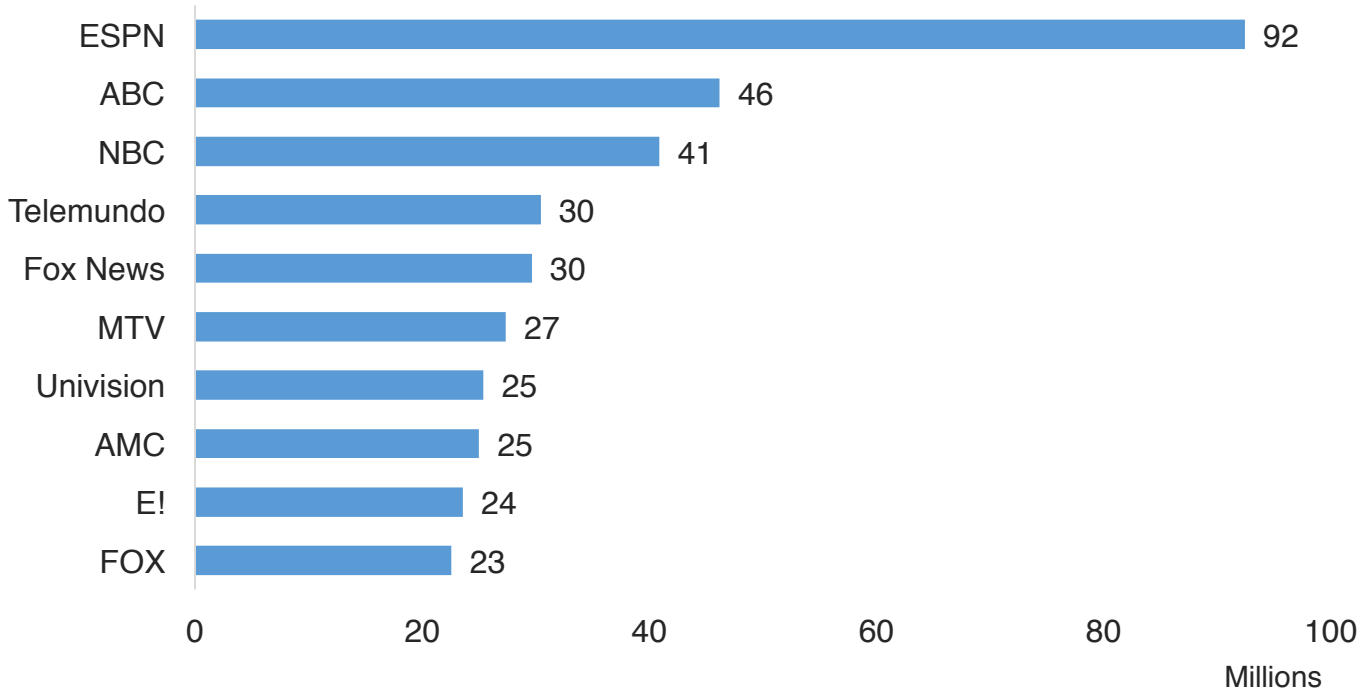


## Top 10 U.S. TV Networks on Social

Source: Shareablee, October 2015

Metric: Total Social Actions

Platforms: Facebook, Twitter, Instagram, Tumblr, YouTube

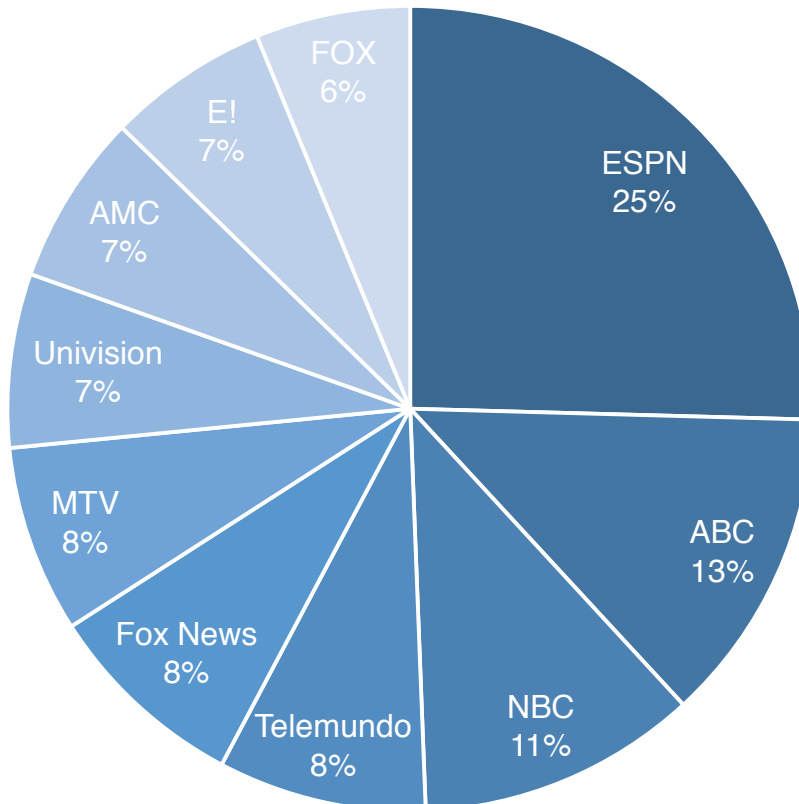


## Top 10 U.S. TV Networks' Social Share of Voice

Source: Shareablee, October 2015

Metric: Total Social Actions

Platforms: Facebook, Twitter, Instagram, Tumblr, YouTube



\*Total actions metric includes the total volume of post-level likes, shares, dislikes, retweets, reblogs and comments.

\*\*Includes all television shows and the main network brand accounts under their respective networks.