

**Sudhir Kaushik**  
**Director of Product Management**  
**Ooyala**

Sudhir Kaushik, with his team of product managers and data scientists, drives the strategy, design and development of products at Ooyala. His team is responsible for creating industry-leading video workflow, analytics and monetization products that help broadcasters and content owners create profitable digital businesses. Sudhir is a thought leader in the field of video analytics and optimization technologies. He has more than 15 years experience as a product manager and engineering manager designing and launching successful products used by Fortune 50 customers and millions of end users. Prior to Ooyala, Sudhir held product management roles at Cisco Videoscape, Yahoo! and other media startups. Sudhir holds a bachelors degree in Computer Science from VJTI, University of Bombay, a masters in Computer Science from Worcester Polytechnic Institute (WPI) and a MBA from the Haas School of Business, UC Berkeley. Ooyala harnesses the power of big data to help some of the most successful media companies in the world, such as ESPN, Comedy Central, Bloomberg and VICE, build more engaged audiences and earn more money with personalized, interactive video experiences for every screen.