

Ricky is the CMO of Sizmek. During his daily grind, Ricky focuses on evangelizing Sizmek's campaign management solutions to advertisers around the world. Before Ricky took on the reins of all of product, marketing and corporate communications at the company, he worked at Adobe for 17 years. Most recently, Ricky was VP of Product Marketing for Media Solutions at Adobe. When he's not working, British-born Ricky is barking at his dog or training for the Iron Man. Or, you know, just a marathon.