

Nick Alt, Vice President of Mobile and TV, Vimeo

Nick Alt is Vice President of Mobile and TV for Vimeo. In this role, he oversees the product roadmap and strategy for Vimeo's flagship apps across mobile and connected TV devices. Since joining the company in 2013, he's overseen a complete rebuild of the Vimeo iOS and Apple TV apps and continues to work on extending the Vimeo experience across emerging connected devices.

Prior to joining Vimeo, Nick founded Echograph, a visual storytelling app that intersects photography with video. Echograph was acquired by Vimeo in 2013, and continues to operate under the Vimeo, LLC. The app is used by professional cinematographers worldwide and has received numerous accolades from the likes of Fast Company, Gizmodo and Wired, who call Echograph, “the Instagram of animated GIFs.”

Before creating Echograph, Nick founded two successful start-ups, including Appetites in 2011, and ConciseClick in 2007. Appetites, an original, step-by-step video recipe app for iPhone and iPad, gained over 500,000 users in little more than three years. The app received numerous accolades from Apple, including induction into the iTunes App Store Hall of Fame, and the coveted Best of the App Store award in both 2011 and 2012. ConciseClick was designed to improve online customer engagement and sales through an interactive clickable video player. It was used in a number of top brands' e-commerce destinations, including Macy's, Mattel, Nine West, and Maybelline.

Nick Alt, originally from Toledo, Ohio, now resides in Los Angeles.