

DAN KESTON BIO

Dan Keston is an award-winning media executive and content creator with an emphasis on developing, marketing, and creating brands in the digital space.

Currently, Dan is the Head of Programming at The Design Network, where he is building out a home design specific video network to compete with HGTV. Prior to joining TDN he was the General Manager, Comedy Vertical at Break Media (now Defy Media), one of the largest creators and distributors of male-targeted content online reaching an audience of more than 200 million people through video and editorial content.

He has also served as a Creative Director on Cartoon Network and Fox for Moxie Interactive and held positions at studios and agencies from Universal Pictures to Draft FCB. His work has been nominated for the Grand Jury Prize at the Sundance Film Festival and shown at the Los Angeles County Museum of Art, he has lectured on digital media from USC Annenberg to NYU, and he is at least partially responsible for putting to rest one of America's best known advertising icons, the Taco Bell dog.