

Today at the Hulu Upfront in New York City, Hulu's executive leadership, including **CEO Mike Hopkins**, **SVP of Sales Peter Naylor** and **SVP, Head of Content, Craig Erwich**, presented new developments in original programming, content, technology and advertising innovation that continue to make Hulu and Hulu Plus the premier destination for premium content on any device, at anytime, anywhere.

Cecily Strong of "SNL" and Hulu Original Series "The Awesomes," hosted the presentation, which featured stars and creators from shows exclusive to Hulu and Hulu Plus, including **Mindy Kaling** of "The Mindy Project," **Seth Meyers** and **Mike Shoemaker** of "The Awesomes," **Tyler Labine** and cast of "Deadbeat," **Chris O'Dowd** of "Moone Boy," **Gillian Jacobs** and **Danny Pudi** of "Community," and "The Hotwives of Orlando" cast. Dancers from popular teen dramas "East Los High" and "The Next Step" performed, and chart toppers **Capital Cities** closed out the event with a bang.

In front of an **audience of over 1,000** advertisers, CEO **Mike Hopkins** announced that the Hulu Plus subscription service has surpassed **six million subscribers**.

And in addition to the previously announced second season renewals for "The Awesomes," "Behind the Mask," "Quick Draw," and "East Los High," **Craig Erwich** announced that Hulu is ordering a **second season of "Deadbeat."**

Below is an overview of what was presented. For more information, please visit the blog post by Mike Hopkins on the Hulu Blog: <http://blog.hulu.com/2014/04/30/today-at-the-hulu-upfront/>

Download artwork and images of Hulu Original Series, advertising and product innovations: <http://swap.hulu.com/press/UPFRONT/Upfront2014.zip>

Photos from Hulu's Upfront are available upon request.