

The Weather Channel hosted its first Upfront presentation - ever. At the Mandarin Oriental in New York City, Chairman & CEO David Kenny announced five new series, three new web series, and an entire refresh of the network's look and feel. Meteorologists Jim Cantore and Maria LaRosa co-hosted the event, which was kicked off by The Human Weather Choir, who created a rainstorm using their voices and bodies. Really, it was very cool. Here's a look at what the network has coming up.

New series

Secrets of the Earth, which premieres Thursday, May 23, at 8 p, explores our planet with the same sense of awe and wonder normally reserved for alien worlds. (Produced by Flight 33 Productions)

Weather That Changed The World, which premieres Thursday, June 6, at 9p, focuses on how extreme conditions created dramatic turning points in history. (Produced by Pioneer Productions)

Storm Warriors, which debuts in August 2013, combines the power of incredible machines and extreme conditions to show how people survive and work in the world's worst weather environments. (Produced by WAGTV)

Strangest Weather on Earth, which debuts in September 2013, presents fascinating explorations of weird and wacky extreme weather from airborne fish to saucer clouds to a wave made of rick. (Produced by Pioneer Productions)

Freaks of Nature, which debuts in September 2013, focuses on extraordinary people who possess the power to control, manipulate or conquer nature, performing feats that could harm or kill the average human. (Produced by Off The Fence)

Three new web series, which are co-produced by Efran Films.

Brink [wt], which launches Monday, June 3, follows eco-heroes fighting to save embattled species on the brink before it's too late.

The Bucket List [wt], which launches Monday, July 1, takes viewers on a journey to the most stunning natural places on Earth.

The Explorers [wt], which launches Monday, August 5, profiles the world's toughest pioneers.

Hecht and Joel Lunenfeld, vice president, global brand strategy, Twitter, announced that The Weather Channel and Twitter have formed a partnership. The Weather Channel is working with Twitter's Promoted Content team to enable video to play seamlessly in-Tweet using Twitter cards technology.