

Rick Heitzmann, a founder and Managing Director of FirstMark, focuses on consumer and enterprise investments in media, advertising technology, gaming, mobile, and data services. Rick has led investments in market leaders in commerce (StubHub, acquired by eBay), gaming (Riot Games, acquired by Tencent), data services (First Advantage, NASDAQ: FADV; acquired by First American), advertising technology (TapAd), media (Pinterest), and more. Prior to founding FirstMark, Rick was an entrepreneur including being a founding member of the senior management team at First Advantage which he helped grow and sell to First American (NYSE: FAF). He serves on the Board of Directors of the [New York Venture Capital Association](#).

Rick holds a B.S. from Georgetown University and an M.B.A. from Harvard Business School