

Joy Marcus is CEO of Bloglovin, a venture backed and rapidly-growing tech start-up with over 15 million users. In a career of bringing some of the most exciting tech companies to market, Marcus is a tech executive who's been on the cutting edge of new media. Most recently as Managing Director at Gotham Ventures, she invested in DailyWorth, a digital media company targeting professional women. Marcus was also General Manager of the US for video site Dailymotion , acquired by the Orange (French Telecom) for \$180M in 2011. Marcus is a veteran executive of Time Warner (AOL) and Barnes&Noble.com, the latter which she helped take public. She remains a Venture Partner with Gotham Ventures.