JT White is the head of Business Development for Bottle Rocket's Video Everywhere platform, AWE. The platform is powered by Bottle Rocket, an award-winning developer and publisher of mobile applications. It is a full-featured mobile video and second screen solution for television networks, studios and content owners.

White brings over 10 years of media/digital experience. In addition to his passion for all things entertainment, he brings deep experience in new and emerging technologies. Prior to Bottle Rocket, White was the Director of Content Promotions at TMS (Tribune Media Services).