

David B. Williams
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Over the last twenty years, David B. Williams has pursued his passion for technology and storytelling through the frontiers of digital media — starting and leading companies, and producing innovative products and content.

In 2008, Williams sold a company he co-founded to Disney and spent the last few years helping them chart new directions in online video. As VP of Platforms and Entertainment for the group that became Disney Online Originals, he co-founded and led key teams at Take180, a digital studio and network with award-winning original programming. In eighteen months, Take180 shows notched more than 125-million video views on YouTube. At Disney, he also built and ran MyDcast, a kid-safe platform for user-generated video. With MyDcast, he produced numerous initiatives for franchises like Toy Story, Phineas and Ferb, and Hannah Montana.

Before Disney, Williams developed and patented a technology for "massively social storytelling" which he tapped to produce a series of online properties. These included a web series on MSN that became a primetime TV series on ABC, a Star Trek event starring George Takei and Wil Wheaton, and a series of "fanisodes" based on Showtime's The L Word for which he was a finalist for an Interactive Emmy.

In the late nineties, Williams created and launched the web's first regularly scheduled animated series, WhirlGirl. The show was picked up by Showtime, Viacom invested in his digital studio, and the character starred in 100+ episodes as well as a major cross-media marketing campaign.

Earlier, Williams built websites for Smithsonian Magazine, IBM, and others, and was a product manager for one of the first interactive shopping CD-ROMs.

Today, Williams has returned to his entrepreneurial roots to usher in the next generation of brands and media engagement platforms.

Born and raised in Manhattan, Williams was educated at Sarah Lawrence College and now lives in Los Angeles with his wife and two sons.