

As Senior Vice President of Client Services, Vijay leads LiveRail's Account Management and Media Operations teams. Vijay ensures the highest quality of customer service for all LiveRail customers, engaging across the company with publishers, networks, agencies and demand partners; spanning focus areas of consulting, implementation, and ongoing account management. Vijay comes to LiveRail from Microsoft where he held a variety of key client management positions and led the Publisher Yield Management Practice. Prior to Microsoft, Vijay worked as Principal Consultant at Innoveer Solutions and holds a Masters in Computer Engineering from Rutgers University.