

Mike is the founder and CEO of SnappyTV, a platform for sharing clips from live television with friends on Facebook and Twitter. Mike's career has been at the intersection of technology and media. He was the General Manager of Video at Yahoo! after his first company Jumpcut was acquired by Yahoo! in 2006. Jumpcut, an online video sharing community with the first web-based video editing suite was selected as one of Time Inc.'s 50 coolest websites of 2006 and the team won a Webby for their part in the first user created SuperBowl ad for Doritos in 2007. At Yahoo! Mike ran the video technology and business across Yahoo!'s portals. He also lead an advanced R&D group called the Brickhouse, which created FireEagle, an online location broker and Yahoo! Live, a live video sharing community. Prior to Yahoo!, Mike held various positions at OpenTV, the leading provider of software for interactive television. Mike has an engineering degree from Stanford University and an MBA from Stanford's Graduate School of Business.