

Brent Horowitz is vice president of business development at BrightRoll. With six years focused on digital video and more than 15 years in digital advertising, Brent leads strategic partner relationships across the video ad ecosystem, while managing the company's existing portfolio of more than 50 partners. His industry expertise and relationships bring a world-class business development team to the company.

Before joining BrightRoll, Brent led business development at FreeWheel, a monetization rights management platform for major video content creators. Prior to FreeWheel, he was at Homestead Technologies, which was acquired by Intuit largely as a result of his business development efforts. Brent has also held influential positions at NexTag and DoubleClick (now part of Google).

Brent is a graduate of University of California, Los Angeles.