

DANIEL HURWITZ

Chief Revenue Officer

Joining Penthera in 2017, Daniel Hurwitz boasts more than 20 years of experience in digital marketing/media, AdTech, EdTech, and HealthTech and is well versed in technology solutions to support mobile and video. A start-up specialist, Hurwitz led Sales at Evergage, GoNoodle, and MapMyFitness (acquired by Under Armour in 2013).