

Tal Chalozin is co-founder and CTO of Innovid, the world's leading video advertising platform that empowers advertisers to create, deliver, and measure video experiences on any device. Tal leads Innovid's long term technology vision and is responsible for global technology development and implementation, product creation, business development and partnership activities. Tal's guidance has led Innovid to partner with companies such as Facebook, Roku and Hulu to help advertisers bring interactive video to any consumer device.

Prior to Innovid, Tal co-founded GarageGeeks, a non-profit organization and one of Israel's largest hacker spaces and innovation hubs with more than 8,000 members. Tal also served as an officer in an elite computer unit in the Israeli Air Force for over eight years where he led the development of several military products with high algorithmic complexity.

Tal has spoken on stage around the world at events including CES, IAB, NAB, TVOT, Wired Magazine's NEXTFEST, Le Web's Digital Innovation Conference, Ars Electronica, as well as numerous events and museums throughout Israel.

Tal presently serves as a board member for the IAB's Digital Video Center of Excellence, and for the National Academy of Television Arts and Sciences. He was named a "Technology Pioneer" by the World Economic Forum and as one of the "Best Young European Entrepreneurs" by BusinessWeek. A serial entrepreneur, Tal owns several global patents for interactive TV, advertising delivery technology, and advanced measurement tools.

Follow Tal on Twitter @Chalozin.