



**DAVID NEAL**  
**Coordinating Producer, Super Bowl XLVIII**  
**Executive Producer, FIFA WORLD CUP ON FOX**

Veteran sports and Olympics television producer David Neal, with more than 30 years of production experience at the highest levels and recipient of 34 Emmy Awards, serves in the newly created position of Coordinating Producer for FOX Sports' extensive multi-platform coverage of Super Bowl XLVIII.

Neal is responsible for managing all aspects of FOX Sports' coverage of Super Bowl XLVIII including live programming on FOX and FOX Sports 1 as well as FOX Sports' regional networks and FOX Sports Digital platforms coverage. Working closely with NFL and the New York/New Jersey Super Bowl Host Committee to plan and implement the network's comprehensive offerings, Neal coordinates events and telecasts from Times Square to MetLife Stadium and all points in between.

While planning for Super Bowl XLVIII, Neal has continued to fulfill his duties as Executive Producer of FIFA WORLD CUP ON FOX, responsible for developing and executing FOX's coverage plans for FIFA World Cup across all FOX Sports' platforms including broadcast, cable and digital. Neal also was named executive producer of FOX Sports' CONCACAF Gold Cup coverage in summer 2013.

Before joining FOX in September 2012 to coordinate World Cup and CONCACAF Gold Cup telecasts, Neal spent more than 30 years at NBC Sports overseeing coverage of several Winter and Summer Olympic Games, NBA Finals, World Series and Super Bowl pregame shows.

For Super Bowl XLVIII, Neal's responsibilities are as diverse as they are all-encompassing. He is charged with designing the production infrastructure for FOX Sports' stadium and studio operations, as well as forming the on-air, production and technical teams to call and present the action.

At NBC, Neal held dual roles as Executive Vice President of NBC Olympics, responsible for the production, programming and technical engineering departments of NBC's Olympic division, in addition to serving as Executive Producer of NBC Sports, giving him additional responsibility for all NBC Sports productions. In addition to 34 Emmys, Neal's innovative and creative vision was recognized with a Peabody Award following the 2008 Olympic Summer Games.

Immediately following his 30-year storied career with NBC Sports and Olympics encompassing live events, studio shows, documentaries and anthology programs,, Neal formed David Neal Productions in 2010, producing more than 250 hours of television for varied clients including Univision, the Professional Bull Riders on CBS and NBC and Epic Poker on CBS and Velocity. Neal also led the successful launch of the Univision Deportes Network cable channel in the spring of 2012. He spent two years leading his production company before joining FOX.

In his three decades at NBC, Neal produced nine Olympics, four NBA Finals, two World Series and a Super Bowl pregame show. Beyond the Olympics, Neal produced many other memorable NBC Sports live telecasts, including three of the four most-watched NBA Finals games in U.S. television history: Game 6 of the 1998 NBA Finals -- Michael Jordan's dramatic final game with the Chicago Bulls (#1, 35.9 million viewers), Game 5 of the 1998 Finals (#3, 30.6 million) and Game 5 of the 1997 Finals (#4, 30.3 million viewers). Neal's two World Series productions included the thrilling extra-innings win by the Florida Marlins in Game 7 of the 1997 World Series.

In September 2008, Neal was ranked #13 in the *Media Week* 50 recognizing "the overall impact executives have on their industries, in terms of setting new industry standards or best practices."

Neal graduated from the University of Southern California in 1978 with a degree in Broadcast Journalism. His father -- the late Roy Neal -- was a much-honored and respected NBC News correspondent, producer and executive from 1948-'86. David Neal was born in Newport News, Va., and raised in Woodland Hills, Calif. He resides in Los Angeles with his wife, Jen.

--FOX SPORTS--