



2013 Attendee List

Company	Job Title
VEVO	Account Executive
Fox Broadcasting Company	Account Executive, Ad Sales
NASCAR	Account Manager - Partnership Marketing
NASCAR	Account Manager - Partnership Marketing
Turner Broadcasting	AE
ESPN	Associate Director, Ad Sales Integration
OMD	Associate Director, Digital
Ignited	Associate Media Director
Maxus	Associate Planning Director
Sports Illustrated	Associate Publisher/Marketing
NeuLion	Business Development
Content & Co	CEO
Mixpo	CEO
Vuguru	CEO
Spreecast	CEO and Founder
CineSport	Chief Content Officer and Chief of Operations
Fandango	Chief Correspondent
Fandango	Chief Correspondent
Zazoom	Chief Operating Officer
iThentic	Co-founder
WIGS LLC	Co-Founder
Believe Entertainment Group	Co-Founder
Believe Entertainment Group	Co-Founder
LiveRail	COO
Golf Channel	Coordinating Producer, Instruction
Viacom	Digital Ad Sales
Veria Living	Digital content producer
ESPN	Director
MTV-LOGO	Director
MTV-LOGO	Director
Content & Co	Director of Communications

AMC	DIRECTOR OF DIGITAL CONTENT
Intersport- CelebTV	Director of Eastern Sales
AMC	DIRECTOR OF ONLINE DEVELOPMENT
DailyCandy	Director of Research
thePlatform	Director of Sales - East Coast
DailyCandy	Director of Sales Development
Syfy	Director of Strategic Marketing
Syfy	Director Off-Air Marketing
Syfy	Director Off-Air Marketing
HBO	Director Social Media
Syfy	Director Trade Marketing
USA Network	Director, Brand & Digital Publicity
VEVO	Director, Business Affairs
WE tv	Director, Content & Distribution
VEVO	Director, Content & Programming
AMC Networks	Director, Digital Ad Sales AMC and Sundance Channel
USA Network	Director, Digital Content Development
FreeWheel	Director, Marketing
Music Choice	Director, Public Relations
Discovery	Directory of Strategy & Account Management
Sports Illustrated	Editor
DailyCandy	Editor in Chief
Bonnier Corp	Events Coordinator
NeuLion	EVP & Co-Founder
Sports Illustrated	Exec
Sports Illustrated	Exec Asst
Sports Illustrated	Exec. Asst
Crackle (Sony Pictures Television)	Executive Director, Crackle Media
Dow Jones	Executive Director, Product Development & Operations
Dow Jones	Executive Director, Product Development & Operations
Efran Films	Executive Producer
CNBC	Executive Producer, CNBC
Defy Media	Executive Vice President
Sports Illustrated	Franchise Sales Manager
Busch Media Group	General Manager
Videology	GM, Advertiser Solutions
OMD	Group Director
Vuguru	Head of Distribution
VEVO's Lyric Lines	Host
OMD	Manager
HBO	Manager Social Media
Oxygen	Manager, Communications
Bravo	Manager, Consumer Marketing & Social Media
Viacom	Media Planner
Ignited	Media Supervisor

Sports Illustrated	NY Advertising Director
Believe Entertainment Group	Partner
Maxus	Planning Supervisor
Fawn Inc.	President
ESPN	Producer
Suite Spot	Producer
IFC TV	Producer Sr - Digital Video
Food Network	Programming Director
Food Network	Programming Manager
Fox Broadcasting Company	Promo Services, Manager, Integrated Sls
DailyCandy	Public Relations Manager
Hulu	Regional Sales Manager
ESPN	Senior Director
TV One	Senior Director of Digital Media
DailyCandy	Senior Editor
Veria Living	Senior Editor
Music Choice	Senior Manager, Digital Strategy
Busch Media Group	Senior Manager, National Broadcast
Busch Media Group	Senior Manager, National Broadcast
Efran Films	Senior Producer
MTV-LOGO	Senior Producer
TV One	Senior Producer
Bunim-Murray Productions	Senior VP, Digital Media
WE tv	Social Media Manager
Maker Studios	Social Media Manager
VH1	Sr Director Promotions and Partnerships
VH1	Sr Director Promotions and Partnerships
Bravo	Sr. Director, Consumer Marketing & Social Media
Ignited	Sr. Media Planner
Adobe	Sr. Product Evangelist
VEVO	Supervising Producer
VEVO	Supervising Producer
VEVO	Supervising Producer
Nickelodeon	SVP
Nickelodeon	SVP
Nickelodeon	SVP
Univision	SVP
AMC	SVP AMC Digital
A+E Networks	SVP Digital Meia
Bedrocket Media Ventures	SVP Programming and Production
Sports Illustrated	SVP Video
USA Network	SVP, Brand Marketing
VEVO	SVP, Business Dev and Business Affairs
Defy Media	SVP, Communications
Sports Illustrated	SVP, Communications/Brand Development
VEVO	SVP, Content & Programming

Fox Broadcasting Co.	SVP, Digital Media
Defy Media	SVP, East Coast Ad Sales
Bravo	SVP, Emerging Media
Videology	SVP, Marketing & Strategy
Martha Stewart Living Omnimedia	SVP, Video Executive Producer, Editorial Content
Martha Stewart Living Omnimedia	SVP, Video Programming and Development
YOUTOO TECHNOLOGIES	Vice President of Broadcast Licensing
Fox Broadcasting Company	Vice President, Integrated Sales
CBS Interactive	Vice President, National Advertising Sales
Golf Channel	Vice President, Programming and Original Productions
Intersport	Vice President, Sales
Sports Illustrated	Video Production
IFC TV	VP - Digital Media and Alternative Content
CBS Interactive	VP and GM, CBS Interactive Advanced Media
Syfy	VP Brand Marketing
AMC Networks	VP Digital Partnerships and Operations
Bedrocket Media Ventures	VP Marketing
DailyCandy	VP of Ad Sales
DailyCandy	VP of Product and Tech
Accelerated Media	VP Sales and Business Development
CNBC	VP Strategic Programming & Dev and Sr EP, CNBC Programming Development
A+E Networks	VP-Digital
Discovery Digital Media	VP, Account Management
A+E Networks	VP, Corporate Communications
Viacom	VP, Digital Integrated Marketin
Bravo	VP, Digital Media
Oxygen	VP, Digital Media
A+E Networks	VP, Digital Products
Hulu	VP, East Coast and Midwest Sales
SyFy	VP, Emerging Media and Technology/SyFy Digital
Viacom	VP, Integrated Marketing
VEVO	VP, Original Programming & Content
Veria Living	VP, Programming
Turner Entertainment Networks	VP, TEN Integrated Marketing
Maker Studio	
Maker Studios	
Maker Studios	
Maker Studios	
Rooster Teeth	
The Weather Channel	
The Weather Channel	