

## A+E NETWORKS™ RAMPS UP 3D PROGRAMMING OUTPUT TO BSKYB

Titanic: 100 Years in 3D, History of the World in Two Hours and Invisible To Kick-off BSKyB's 3D History Programming Stunt in April

Cannes, 1st April, 2012 – A+E Networks has reached an agreement to license three new 3D titles to UK satcaster BSKyB. The three specials are, Titanic: 100 Years in 3D, History of the World in Two Hours and Invisible.

SKY will feature Titanic: 100 Years in 3D and History of the World in Two Hours along with two other titles previously licensed from A+E Networks, 7 Secrets of the Solar System and WWII in 3D, as part of its History Month stunt which kicks-off in April 2012. Invisible will air later in 2012.

“Following the recent success of our HISTORY 3D productions, The Universe and WWII in 3D, A+E Networks continues to create innovative 3D events that are true visual spectacles with topics and execution so well suited to 3D,” said Dean Possenniskie, Managing Director, Europe, A+E Networks. “BSkyB has been a true leader in the deployment of new technology in the UK, and has demonstrated a commitment to bringing the best range of 3D programming to viewers. We are very pleased to partner with SKY 3D and further extend our relationship with BSKyB through this 3D program offering.”

John Cassy, Director, Sky 3D said “This is a great package of 3D content from A&E Networks which really brings some of the world's most iconic historic moments to life.”

As the demand for 3D content has increased worldwide, A+E Networks has responded by ramping up production on both series and specials across the history and science genres. A+E Networks' growing 3D library features content produced in stereoscopic 3D by some of the world's leading production companies.

Titanic: 100 Years in 3D - One hundred years after its sinking, the world's most famous shipwreck is being rediscovered in 3D. A new expedition brings viewers closer to Titanic than ever before. 3D cameras deliver real-time images from the ocean floor...two-and-a-half miles down. Advanced sonar technology and 3D footage reveal startling details, and give new meaning to first hand accounts from passengers and crew. The most extensive visual survey of the site is helping to answer century-old questions of how the once-proud ship became a mass of twisted steel on the bottom of the Atlantic. Produced by Lone Wolf Documentary Group for HISTORY.

History of the World in Two Hours tells the epic 14-billion-year history of our world in two hours. It's a fast-paced journey from the beginning of time to the present day, stopping off to explore key turning points, historic moments, and extraordinary connections between the distant past and our daily lives. This is an entirely new way of looking at the history of the Universe, the planet Earth, and humankind. From the formation of the earth and the emergence of life, to the advance of man and the growth of civilization, it's a rapid-fire view of our unforgettable story—from zero to 14 billion years in 120 minutes. Produced by Flight 33 Productions for HISTORY.

Invisible - Every day people are surrounded by entire worlds they can't see. That's because the human eye sees less than 1% of what is actually there! Today's technology allows viewers to now see everything from the radiation of distant nebulae to the hairs on the foot of a fly to the oscillation

patterns of a single photon of light. Apply this to history, and uncover a Lost Amazon City, a crashed WW II biplane entombed in 100 feet of glacial ice, a previously unknown passageway within the Great Pyramid and fossilized footprints that show how ancient hominids walked. CGI animation will complement the over 30 different visualization technologies that expose the Invisible. Produced by Flight 33 Productions for HISTORY.