

THE HOLLYWOOD RADIO AND TELEVISION SOCIETY PRESENTS THE STATE OF THE INDUSTRY
NEWSMAKER LUNCHEON ON THURSDAY, JUNE 7 AT THE BEVERLY HILTON

Panelists to Include Rick Rosen, Lloyd Braun, Nancy Dubuc, Cliff Gilbert-Lurie and Gary Newman

LOS ANGELES, CA, May 17, 2012 –The Hollywood Radio and Television Society (HRTS) will present The State of the Industry Newsmaker Luncheon on Thursday, June 7 at the Beverly Hilton (9876 Wilshire Blvd., Beverly Hills, CA). The announcement was made today by Sean Perry, HRTS President and Partner, Co-Department Head, Non-Scripted Television, William Morris Endeavor Entertainment and Dave Ferrara, HRTS Executive Director.

“We are delighted to present our annual State of the Industry Newsmaker Luncheon which continues to convene a diverse panel of top executives and professionals in varied entertainment fields, each offering different perspectives and insights on the current and future state of the industry,” said Perry. “We look forward to hearing what each professional has to contribute to what we anticipate being an energetic and informative conversation.”

The luncheon will draw a panel of television industry leaders representing all aspects of the business including: Rick Rosen, Head of Television Department, William Morris Endeavor Entertainment; Lloyd Braun, Co-Owner and Founding Partner, BermanBraun; Nancy Dubuc, President and General Manager, History® and Lifetime Networks; Cliff Gilbert-Lurie, Partner, Ziffren Brittenham LLP; and Gary Newman, Chairman, Twentieth Century Fox Television.

Rick Rosen is a founding partner of Endeavor, now WME, and represents such notable clients as Conan O’Brien; David E. Kelley; Dick Wolf; Linwood Boomer; Howard Gordon; Tim Kring; Alex Gansa; Mark Frost; Chernin Entertainment; BermanBraun; and Alloy Entertainment. Rosen has also played a vital role in the packaging and sale of such series as “Homeland”, “Episodes”, “Alias”, “Malcolm in the Middle”, “Gilmore Girls”, “Heroes” and “In Treatment”. He also represents international clients such as Hat Trick Productions, Keshet Broadcasting and Hagai Levi.

Lloyd Braun is co-owner and founding partner of BermanBraun. Founded in 2007, BermanBraun is an independent media company with three divisions - television, feature film and digital - which create and exploit entertainment content and advertising solutions across all platforms throughout the world. Prior to BermanBraun, Braun served as head of the Yahoo! Media Group (YMG) from November 2004 through December 2006 where he oversaw all creative and business aspects of Yahoo!'s media properties, including all news, finance, sports, entertainment, games and lifestyle sites.

As the President and General Manager of History® and President and General Manager of Lifetime Networks, Nancy Dubuc she oversees H2™, History en Español™, Military History™, LMN® and Lifetime Real Women®; as well as strategic planning, programming, marketing, publicity and brand development for the portfolio. Under her leadership at History since 2007, the network has experienced explosive ratings growth. Ms. Dubuc is spearheading the reinvention of Lifetime, doubling the network’s number of hours of original programming spanning movies, scripted and reality series that has led to ratings success.

As a senior partner at Ziffren Brittenham LLP, Cliff Gilbert-Lurie's experience covers a wide-breadth of clients in the entertainment and media businesses, including actors and actresses, creators of TV series, authors, media & software businesses, and investment funds.

Gary Newman serves as Chairman of Twentieth Century Fox Television (TCFTV), a leading supplier of blockbuster television programming and home to many of the most acclaimed writers, producers and performers working in the medium. Newman has overseen the operations of TCFTV alongside Dana Walden since December 1999, and the two have led the studio to unparalleled success across all media, from broadcast and cable television to syndication, mobile, broadband and beyond.

Cadillac is a contributing sponsor for the "State of the Industry" Newsmaker Luncheon. The 2012-2013 HRTS Newsmaker Luncheon Series is sponsored in part by The Lippin Group. There will be a live-stream of the panel provided by HRTS' partners CSG Systems, Digital Rapids and Limelight Networks.

The reception opens at 11:30 a.m. with the lunch and panel open at 12:00 p.m. Tickets: HRTS Individual Member: \$125/member; Table of 10: \$1,250. Non-member: \$360.00 (includes one year HRTS membership). For reservations or information on non-member tickets, please call (818) 789-1182 or visit www.HRTS.org<<http://www.HRTS.org>>.

About HRTS:

Founded in 1947, HRTS is the entertainment industry's premier information and networking forum. HRTS is an exclusive, bi-coastal industry organization where top executives and companies from all facets of the television and media business regularly gather to address issues relevant to the ongoing success and future of our shared business. Current HRTS membership is comprised of over 50 Corporate members and over 1400 individual members representing nearly 230 leading companies from across the entire industry landscape. In addition to the flagship Newsmaker Luncheon Series, HRTS events and activities include a robust junior membership program focusing on career development and advancement as well as its newest series of on-line Academic membership content now available for college and university media programs worldwide.