

FOOD NETWORK UK'S FIRST ORIGINAL COMMISSIONS

"ANDY BATES STREET FEASTS" AND "REZA, SPICE PRINCE OF INDIA"

SCORE SECOND SEASONS

CANNES—31 March 2012—The UK's fastest growing lifestyle and entertainment channel, Food Network UK, today announced its first two original commissions, Andy Bates Street Feasts and Reza, Spice Prince of India, will both run for second seasons following the successful launch of home-grown talent into the schedule.

Airing in late 2012, audiences will embark on new culinary adventures as Andy Bates travels to the US in Andy Bates All American Street Feasts (working title) and with Reza Mahammad as he heads to Africa in a new (Title to be confirmed).

"Andy Bates Street Feasts and Reza, Spice Prince of India confidently sit alongside Food Network's other shows in our line-up, matching them in production values while also showcasing new talent to UK television audiences," said Sue Walton, Food Network UK Head of Commissioning and Original Content. "We are extremely proud of our first two originally commissioned series and are thrilled to provide these programmes with the green light."

"Breaking new and unknown food talent into the UK market is an incredible feat, and Andy Bates was the most successful new cooking talent to launch across Food Network UK's 2011 autumn schedule. Meanwhile, the premiere of Reza, Spice Prince of India gave the channel the highest average audience and reach among lifestyle channels," added Nick Thorogood, Managing Director for Food Network EMEA. "UK audiences have embraced our newest chefs and are hungry for more."

Andy Bates Street Feasts was the first culinary series to bring British street food centre stage. The programme explored the world of gourmet street food stands and trucks throughout the UK, highlighting their contribution to the country's rich culinary landscape, while revealing a treasure trove of British gastronomic innovation and passionate food heroes. Audiences followed chef Andy as he met with leading suppliers, market traders and consumers to demonstrate innovative ways to re-create British classics including the cucumber sandwich, pork pie, Scotch egg, Cornish pasty and Eccles cake.

Season two of the series, Andy Bates All American Street Feasts (working title), will follow chef Andy across the pond as he travels to the US to uncover North America's tastiest street food fare. The (15 x 30) series will premiere later this year.

Reza, Spice Prince of India stars chef Reza Mahammad, one of the UK's top Indian restaurateurs. Born in England but raised in India, Reza took over his father's restaurant when he was just 16 and evolved it into today's The Star of India, one of London's most acclaimed Indian restaurants. Season one of the series followed chef Reza as he traveled back to India, taking viewers on a journey around Rajasthan's stunning royal palaces to discover food traditions and specialties inside and outside the palace walls.

Season two, Reza's Tales of Africa (working title), heads to Africa to join chef Reza as he explores the unique gastronomy traditions of Indian communities throughout the continent. The (10 x 30) series will premiere in late 2012.