TELEFUTURA FINISHES 2011-2012 BROADCAST SEASON ON A HIGH NOTE WITH DOUBLE DIGIT GROWTH IN MAY SWEEPS

Network is No. 2 Spanish-Language Broadcaster in Weekday Daytime and Weekend Day among Adults 18-49 and Adults 18-34 _____ MIAMI, FL – MAY 29, 2012 – Univision Communications, the leading media company serving Hispanic America, today announced that its TeleFutura Network finished the 2011/2012 broadcast season having grown its audience in virtually all key dayparts and demographic groups during Q2 of 2012-to-date compared with Q4 of 2011. Additionally, the network finished the May sweep period with impressive year-over-year audience gains across all dayparts, including broadcast primetime. TeleFutura, along with Univision Network, saw ratings increase year-over-year during May sweeps, by 24% and 1% respectfully, while all other Spanish-language broadcast networks saw declines.

Broadcast Primetime Average Adult 18-49 Audience May Sweep (2012 vs. 2011)

[http://i939.photobucket.com/albums/ad234/univision-nyc-mia/clip_image001-1.jpg]

Source: The Nielsen Company. May 2012 Sweep (04/26/2012-05/23/2012) vs. May 2011 Sweep (04/28/2011-05/25/2011). Broadcast Prime defined as Mon-Sat 8pm-11pm & Sun 7pm-11pm, Live+SD.

In fact, while TeleFutura has enjoyed year-over-year audience growth during the 2012 May sweep, Telemundo has seen substantial declines. For example, in primetime vs. May 2011:

· TeleFutura Total Viewers 2+ increased 25% (639,000 vs. 510,000), while Telemundo saw a 15% decline;

· TeleFutura Adults 18-49 increased 23% (363,000 vs. 294,000), while Telemundo saw a 28% drop;

· TeleFutura Adults 18-34 increased 29% (206,000 vs. 160,000), while Telemundo saw a 32% decline.

“Coming off the May sweep and our growth in the second quarter thus far compared with the fourth quarter of 2011, we are extremely proud of the TeleFutura’s performance heading into the summer,” said Luis Fernandez-Rocha, senior vice president, Telefutura Network. “Our mix of movies, sports and entertainment programming provides a desirable counter to other options in Spanish-language television, and we look forward to building upon recent success across all dayparts.”

For the 2011/2012 broadcast season, TeleFutura was the No. 2 Spanish-language network, out-delivering Telemundo in Monday through Friday daytime and weekend day among key demographics including Adults 18-49 and Adults 18-34.

TeleFutura Network 2011/2012 Broadcast Season Highlights:

· On average, TeleFutura generated 601,000 Total Viewers 2+, 351,000 Adults 18-49 and 189,000 Adults 18-34 in the 2011/2012 broadcast season during primetime.

· Compared to Q4 2011, TeleFutura grew its audience by double-digit margins within the 2011/2012 broadcast season in virtually all key dayparts and key demographic groups such as Adults 18-49 and Adults 18-34.

· Regardless of language, the TeleFutura and Univision networks are the youngest broadcasters during broadcast prime in the season with an estimated median age of 36.

"El Chavo" (Mondays through Fridays, 5 p.m. – 6 p.m.):

· Attracted an average audience of 664,000 Total Viewers 2+, 353,000 Adults 18-49, and 233,000 Adults 18-34 in the 2011/2012 broadcast season.

· Immediately impacted the time period (vs. the hour's 2011/20112 season-to-date prior to the new time) by significant margins among all key demographics, including Total Viewers 2+ (+131%), Adults 18-49 (+106%) and Adults 18-34 (+104%).

· Head-to-head in the weekday 5 p.m. hour, out-performed Telemundo's "Al Rojo Vivo" by double-digit margins among Adults 18-34 (+25%.) and Persons 12-34 (+29%).

Source: The Nielsen Company. NPM (09/19/2011-05/23/2012) Broadcast Prime M-Sat 8pm-11pm, Sun 7pm-11pm, Most Current. 2Q 2012 to-date (03/26-05/23, Most Current) for broadcast prime and thru 5/20 for non-prime dayparts; 4Q 2011 (09/19-12/25, Live+7). Daypart definitions: Daytime (M-F 9am-4pm), Early Fringe (M-F 4pm-7pm), Late Fringe (M-Su 11pm-2am), Weekend Day (Sat-Sun 7am-7pm) and Total Day (M-Su 7am-2am). TeleFutura's " El Chavo" based on M-F 5pm-6pm (01/23/2012-05/20/2012) vs. 11/12 std time period prior to launch (09/19/2011-01/22/2012); Telemundo "Al Rojo Vivo" based on (01/23/12-05/20/12), Most Current data.

May 2012 Sweep Highlights:

· TeleFutura finished the May 2012 sweep with impressive year-over-year audience gains across key dayparts among Total Viewers 2+, Adults 18-49, Adults 18-34 and Persons 12-34:

Daypart

Total Viewers 2+

Adults 18-49

Adults 18-34

Persons 12-34

Early Morning

+48%

+55%

+186%

+147%

Daytime

+96%

+89%

+134%

+131%

Early Fringe

+64%

+49%

+64%

+65%

Broadcast Prime

+25%

+23%

+29%

+27%

Weekend Day

+24%

+20%

+25%

+27%

Total Day

+46%

+38%

+54%

+54%

· TeleFutura was the No. 2 Spanish-language network, out-performing Telemundo, during Monday through Friday Daytime (9 a.m. – 4 p.m.), Late Fringe (Monday through Sunday 11 p.m. – 2 a.m.) and Weekend Day (Saturday through Sunday 7 a.m. – 7 p.m.) among Adults 18-49, Adults 18-34 and Persons 12-34:

TeleFutura vs. Telemundo May 2012 Sweep Advantage Daypart

Adults 18-49

Adults 18-34

Persons 12-34

Daytime

+66%

+93%

+88%

Late Fringe

+19%

+31%

+28%

Weekend Day

+28%

+52%

+51%

· On the last Sunday (05/20/2012) of the May 2012 sweep, TeleFutura aired the final match of the Liga Mexicana Clausura 2012 season featuring the Santos vs. Monterrey match (8:50 p.m. – 11:20 p.m.), it:

o Ranked as the highest-rated Liga Mexicana match for the Clausura 2012 season on all Spanish-language television among Total Viewers 2+, Adults 18-49 and Men 18-49 and the second highest among Adults 18-34 and Men 18-34.

o Drew 2.3 million Total Viewers 2+, 1.4 million Adults 18-49 and 782,000 Adults 18-34.

o Was the most-watched telecast on TeleFutura for the entire week (05/14/2012-05/20/2012) in broadcast primetime across Total Viewers 2+, Adults 18-49, Adults 18-34, Men 18-34 and Men 18-49.

o Beat every single program on Telemundo for the entire week during broadcast primetme with all key demographic groups such as Total Viewers 2+, Adults 18-49, Adults 18-34, Men 18-34 and Men 18-49.

o Ranks as the highest-rated sports event thus far on the TeleFutura network in the current 2011/12 season among Total Viewers 2+, Adults 18-49, Adults 18-34, Men 18-34 and Men 18-49.

Source: The Nielsen Company, NPM May 2012 Sweep (04/26/2012-05/23/2012 vs. 04/28/2011 vs. 05/25/2011) for broadcast prime M-Sat 8pm-11pm, Sun 7pm-11pm and non-prime dayparts through 05/20/2012 and 05/22/2011. Daypart definitions: Early Morning (M-F 6am-9am), Daytime (M-F 9am-4pm), Early Fringe (M-F 4pm-7pm), Late Fringe (M-Sun 11pm-2am), Weekend Day (Sat-Sun 7am-7pm) & Total Day (M-Sun 7am-2am). TeleFutura's "Liga Mexicana de Fútbol: Santos vs. Monterrey" match aired on 05/20/2012 from 8:50pm-11:20pm . TeleFutura's All Sports program ranker 2011/12 Season-To-Date based on (09/19/2011-05/20/2012). LMF Clausura 2012 (12/26/2011-05/20/2012) all dayparts (UNI-TF-GALA-TEL-AZA). Live+SD.

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About Univision Communications Inc.
Univision Communications Inc. (UCI) is the leading media company serving Hispanic America. Its assets include Univision Network, one of the top five networks in the U.S. regardless of language and the most-watched Spanish-language broadcast television network in the country reaching 96% of U.S. Hispanic households; TeleFutura Network, a general-interest Spanish-language broadcast television network reaching 88% of U.S. Hispanic households; Univision Cable Networks, including Galavisión, the country's leading Spanish-language cable network, as well as Univision tlnovelas, a new 24-hour cable network dedicated to novelas, Univision Deportes Network, a new 24-hour cable network dedicated to sports and a suite of six cable offerings - De Película, De Película Clásico, Bandamax, Ritmoson, Telehit and Clásico TV; Univision Studios, which produces and co-produces reality shows, dramatic series and other programming formats for the Company's platforms; Univision Television Group, which owns and/or operates 62 television stations in major U.S. Hispanic markets and Puerto Rico; Univision Radio, the leading Hispanic radio group which owns and/or operates 69 radio stations in 16 of the top 25 U.S. Hispanic markets and Puerto Rico; Univision Interactive Media, a network of national and local online and mobile sites including Univision.com<http://Univision.com>, which continues to be the #1 most-visited Spanish-language website among U.S. online Hispanics, Univision Móvil, a longstanding industry-leader with unique, relevant mobile products and services, and Univision Partner Group, a specialized advertising and publisher network. Headquartered in New York City, UCI has television network operations in Miami and television and radio stations and sales offices in major cities throughout the United States. For more information, please visit www.univision.net<http://www.univision.net>.