

Endemol's international production hubs win commissions from China

- **Shanghai Media Group's Entertainment Channel commissions first series of giant obstacle challenge *XXS***
- **Zhejiang Satellite TV commissions new prime time series of Endemol's stunt based format *101 Ways to Leave a Game Show***
- **The shows are being produced by Endemol at the company's international production hubs outside Buenos Aires**

Endemol, the world's largest independent production company today announced new commissions at its international production hubs from broadcasters in China.

Shanghai Media Group's Entertainment Channel has ordered a first series of Endemol Argentina's obstacle based game show *XXS*. The ten part series will broadcast in peak time and will be in production over the next two months.

Zhejiang Satellite TV has commissioned two twelve-episode seasons of Endemol's stunt based format *101 Ways to Leave a Game Show*. The first series launched on the channel in prime time earlier in the year and the second season will now broadcast later in 2012.

Both programmes are being produced by Endemol at the company's international production hubs outside Buenos Aires, with contestants from China being flown in to compete. Endemol Argentina is handling production in association with Endemol Asia and the broadcasters of each series.

Arjen van Mierlo, CEO of Endemol Asia comments: "These are the first formats to be produced for Chinese broadcasters at our production hubs in Argentina. Both are epic shows with incredible stunts and obstacles, all staged on giant sets. Endemol's international hub model has made it possible for us to bring these formats to China and we are thrilled to have had them commissioned by SMG and Zhejiang Satellite TV."

XXS was created by Endemol Argentina and features families competing for a cash prize by taking on an larger-than-life obstacle course set in a giant house. Filled with objects that are 100 times bigger than they are, the families must complete the course in the quickest time in order to win the prize.

101 Ways to Leave a Gameshow, which was developed by Endemol's UK and USA creative teams, sees losing contestants ejected from the show...literally. From human cannon and catapults to bungee cords and parachute jumps, the only thing the stunts have in common is that contestants don't know they have lost until they're flying through the air - and off the show.