

BALTIMORE, MD – May 23, 2012 –RLTV, the only cable network that provides consumers with information and entertainment to help Redefine Life after 50, announced today that Florence Henderson, co-host of RLTV's Good Food, Good Deeds, has been honored with the national Gracie Award® for Outstanding Host for an Entertainment/Information show. Hanna Gyncwaig, SVP of Ad Sales for RLTV, presented Henderson with the award yesterday at the 37th Annual Gracie Awards® Gala in Beverly Hills. The gala is hosted by the Alliance for Women in Media Foundation and honors phenomenal women in all facets of media.

Henderson earned the award for her work as co-host of Good Food, Good Deeds; her co-host is acclaimed nutritionist Joy Bauer. The ground-breaking half-hour series, developed by RLTV and Meals on Wheels Association of America, follows celebrity guests as they prepare hundreds of meals and juggle the challenging logistics of delivering them to seniors around the country. Henderson and Bauer close the program each week with a cooking segment that showcases how Generation 50+ can prepare tasty food without sacrificing their health.

Established in 1975, the Gracie Awards® honor programming and women of the highest caliber in all facets of radio, television, cable and web-based media, including news, drama, comedy, public service, documentary and sports. The Gracie Awards® Gala was held at the historic Beverly Hilton Hotel in Beverly Hills, California.

About RLTV

RLTV is the only television network dedicated to celebrating the lifestyle, interests and influence of boomers and seniors. Its Emmy Award-winning, informative and entertaining programming focuses on everything from financial planning and second careers to travel and entertainment; from health and wellness to volunteerism and community-building. RLTV has an all-star lineup of celebrity hosts including Florence Henderson, Joan Lunden, Jean Chatzky and Sam Donaldson. RLTV is about redefining life. For more information on RLTV, go to www.rl.tv<<http://www.rl.tv>>.