

# Singapore offerings at MIPTV2012

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## A. Television

### i. Contemporary

#### **Frames** **(Premiering at MIPTV 2012)**

Company : Sitting in Pictures  
Genre : Factual  
Language : English  
No of Episodes : 6  
Running Time : 24Min  
Availability Date : Immediate



Synopsis: This series follows the trials and tribulations of animation and graphic novelists as they struggle to make a name for themselves in the growing animation market. Despite successes, can they still give up their day jobs?

#### **Marina Bay Sands 24/7** **(Premiering at MIPTV 2012)**

Company : InFocus Asia  
Genre : Factual  
Language : English  
No of Episodes : 8  
Running Time : 30Min  
Availability Date : June 2012



Synopsis: We reveal the inside secrets of the world's most expensive integrated resort - Singapore's Marina Bay Sands - as its 9,000-strong staff work 24/7 to serve its guests. From celebrity restaurants to the theatre, from the museum to the underground labyrinth where everything is handled, we provide a unique glimpse into the incredible organization required to keep a first-class resort functioning.

#### **Special Forces** **(Premiering at MIPTV 2012)**

Company : InFocus Asia  
Genre : Factual  
Language : English  
No of Episodes : 4  
Running Time : 60Min  
Availability Date : June 2012



Synopsis: *Special Forces* lifts the lid on four of Asia's elite military units, revealing the brutal and unimaginable training that they must undergo to be considered the best. We explore the levels of strength, endurance and the mental discipline required to deal with situations of high danger. We demonstrate each force's cutting-edge tools, weapons and techniques that give them the upper hand in almost any situation.

## ii. Cuisine

### Beijing Kitchen (Premiering at MIPTV 2012)

Company : InFocus Asia  
Genre : Factual  
Language : English  
No of Episodes : 13  
Running Time : 30Min  
Availability Date : November 2012



Synopsis: Jen Lin-Liu and her team at her cooking school Black Sesame Kitchen are here to teach you the recipes that define Chinese cuisine. Chinese-American chef Jen is the author of acclaimed food memoir *Serve the People: A Stir-Fried Journey Through China* (Harcourt, 2008) and forthcoming book *Brilliant as Threads of Silk: A Noodle Journey from Beijing to Rome*. Together with her mentors Teacher Wang and Chef Zhang, Jen runs her cooking school, Black Sesame Kitchen, in Beijing's historical Hutong neighborhood. Black Sesame Kitchen has become one of Beijing's most sought after experiences, found in the latest edition of renowned travel book *1,000 Places to See Before You Die*.

### Foodage (Premiering at MIPTV 2012)

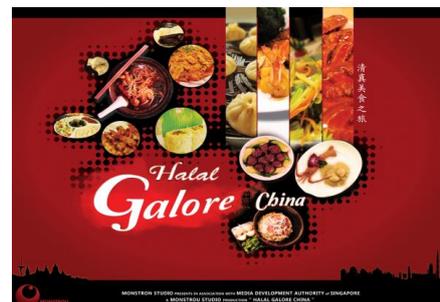
Company : Sitting in Pictures  
Genre : Factual  
Language : English  
No of Episodes : 8  
Running Time : 45Min  
Availability Date : Immediate



Synopsis: We trace the history of Singapore through the changing food landscape. From street hawkers to world class gourmet, Singapore's coming-of-age is recounted by the memories of hundreds of culinary items defining the nation's transformation. Told through personal archives, and 8mm films, this is a history told through collective memories.

### Halal Galore – China (Premiering at MIPTV 2012)

Company : Monstrou Studio  
Genre : Factual  
Language : Malay / English (Available from mid-2012)  
No of Episodes : 13  
Running Time : 30Min  
Availability Date : Immediate

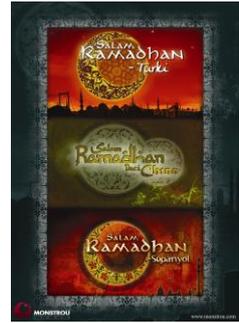


Synopsis: Thirteen different cities, one Halal food journey. This program does not only showcase sumptuous dishes, snacks and desserts, it is also a cultural discovery of the local community in China. Our host will visit the various tourist attractions to share with viewers his observations.

### iii. Culture

#### Salam Ramadhan series

Company : Monstrou Studio  
Genre : Factual  
Language : Malay and English  
No of Episodes : 5  
Running Time : 30Min  
Availability Date : Immediate



Synopsis: *Salam Ramadhan* explores the different ways of how Muslims around the world usher in their holiest month of the Islamic year in their home countries.

It is produced based on a successfully proven formula that have been applied for three different seasons in three distinctive countries, namely China, Turkey and Spain, with distributions spreading beyond Singapore and to several South East Asia countries.

### iv. History

#### Daughters of the Dragon (Premiering at MIPTV 2012)

Genre : Factual  
Language : English  
No of Episodes : 3  
Running Time : 60Min  
Availability Date : TBC

Synopsis: Join international superstar Zhang Ziyi on a personal mission to connect with the female legends of China's past. From the enigmatic Mulan to Princess Pingyang, the one armed nun, and the legendary Fu Hao, Zhang Ziyi won't just relive their heroic stories, she will wield their swords and learn their fighting styles. Zhang Ziyi will uncover each warrior's 'true spirit'. *Daughters of The Dragon* features dramatic recreations and combat choreography that will lift these heroines and their times from the pages of history into glorious, high definition life.

### v. Nature

#### Giant Pandas Moving House (Premiering at MIPTV 2012)

Company : InFocus Asia  
Genre : Factual  
Language : English  
No of Episodes : 2  
Running Time : 60Min  
Availability Date : December 2012 (Episode 1)



Synopsis: The Giant Panda is a national treasure in its native China, a symbol for wildlife protection worldwide. Now, we join the historic collaboration between China and Singapore in the move of two Giant Pandas – Kai Kai and Jia Jia from Sichuan to Singapore. We are there - from the pre-planning, to the pandas' final transportation, to Asia's first river-themed wildlife park, and the attempts to mate the pair – hopefully revealing the moment when a Giant Panda cub comes into the world.

## vi. Reality TV

### Angel's Gate (Premiering at MIPTV 2012)

Company : Angel's Gate  
Language : English  
No of Episodes : 8  
Running Time : 30Min  
Availability Date : February 2012



Synopsis: Angel's Gate is an all-new reality TV show with 360-degree media integration across TV, Mobile and Web platforms. It is the ultimate platform for aspiring entrepreneurs. With our panel of distinguished Angel investors, participants will gain valuable insights to their business ideas, and even walk away with an investment offer.

Featuring a comprehensive online platform, entrepreneurs will pitch their ideas to the general public, garner support, funding and recognition before presenting their pitches to the Angels.

Viewers will experience a whole new level of interactivity from exclusive online content, to communicating with entrepreneurs and Angels via social media.

## B. Animation

### i. Animation

#### Tritans

Company : Monstrou Studio  
Genre : Sci-Fi Kids 3D Animation  
Language : English and Malay  
No of Episodes : 13  
Running Time : 30Min  
Availability Date : Immediate



Synopsis: Tritans is a 3D sci-fi children's animated series about three young superhero wannabes bestowed with powers to help protect planet Earth. They team up to fight an evil adversary who has other plans for the world.

## **C. Company Profiles**

### **i. About Angel's Gate**

Angel's Gate is Asia's first reality TV series focusing on business and entrepreneurship. Backed by Asia's leading venture funds, the Angel's Gate is a 360-degree platform spanning the TV, Web and Mobile that gives entrepreneurs the opportunity of a lifetime to pitch their dream business ideas to some of Asia's most successful investors.

<http://angelsgate.com/>

<http://www.youtube.com/user/AngelsGate>

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### **ii. About InFocus Asia (IFA)**

InFocus Asia is an award-winning Singapore production company behind hit series such as National Geographic's *Monster Fish*. Renowned for their highly rated natural history specials such as *Monster Jellyfish*, IFA has won over 30 international awards from Royal Television Society, BAFTA, Asian TV Awards, New York Festival and Cine Golden Eagles. IFA has offices in Singapore, Beijing, Bangkok and Taipei (Q2 2012), and produces content for clients such as China's China Intercontinental Communication Center (CICC), Discovery Asia, al-Jazeera, National Geographic Channel (NGC), National Geographic Channel International (NGCI) and Taiwan Public Television Service (PTS).

<http://www.infocusasia.com>

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### **iii. About Monstrou Studio**

Monstrou Studio is a Singapore-based TV production and distribution house that strives to contribute innovative ideas with the latest technology. Monstrou's key strengths are its video / film media capabilities and 3D animation production, which allows full use of the two mixed media.

Monstrou Studio is currently working with China's Beijing Five Star Cultural Media Co., Ltd on a full length documentary tentatively titled *Legends of Kung Fu*. The project will be helmed by notable international documentary makers – 3-time Academy Award winner, Mark Jonathan Harris, and China's top documentary producer & founder of CCTV's Oriental Horizon, Shi Jian. It will be directed by award-winning documentary director Zeng Hairuo.

As co-producer, Monstrou Studio's involvement includes providing CGIs incorporating 3D and 2D animations, particularly 3D Motion Capture (MoCap) technology -throughout the production. The animated graphics will emphasize and highlight certain aspects to achieve visual impact and effects that cannot be recreated in real life shooting conditions. This will enrich the visual experience of viewers, allowing them to experience new perspectives on Chinese martial arts.

<http://www.monstrou.com>

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#### **iv. About Sitting in Pictures**

Sitting in Pictures is an original content producer with a niche in factual programming in history, science, travel/ adventure and lifestyle. Its kids' drama and info-ed programming offers formats for international distribution. It has more than 100 hours in HDTV and will be releasing a 3DTV variety show.

Sitting in Pictures prides itself on great ideas, and looks forward to working with production houses internationally, to reach audiences across boundaries and media platforms.

<http://www.sittinginpictures.com>

<http://www.youtube.com/sittinginpictures>

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