CONTENT TELEVISION SECURES NEW DEALS FOR *UNITED*AS NETFLIX, SCREEN MEDIA, GLOBOSAT AND HBO ACQUIRE WORLD PRODUCTIONS' DRAMA

Cannes, 2nd April 2012 – Content Television, a division of Content Media Corporation, has shipped its critically acclaimed 90-minute feature drama *United* to a host of international territories. The announcement continues Content Television's ongoing collaboration with leading UK producer World Productions, which will see the launch of its new primetime drama *Line of Duty* at MIP-TV.

Starring David Tennant (*Dr Who*), Dougray Scott (*Mission Impossible II*) and Jack O'Connell (*Harry Brown*), *United* has been picked up in the USA and Canada following a major acquisition by leading streaming service Netflix for subscription VOD rights and Screen Media for broadcast and video rights including TVOD and EST in the USA and Canada. Also concluded is a significant pan territory Pay TV deal with MVS Television which will see *United* airing throughout Latin America alongside an acquisition by Globosat for broadcast in Brazil.

In Australasia, Universal Pictures Pty has picked up all rights for Australia and New Zealand, Paradiso Inc acquires all rights for Japan and HBO signs Pay TV rights across Asia. Further acquisitions include Carmen Film (Russia and CIS); AMC/Sundance Channel Global (Europe, Middle East, Eastern Europe and Asia); M Pictures (Thailand); Yes DBS Israel and M-Net (South Africa). A raft of European broadcasters including RTE (Ireland), NRK (Norway), SVT (Sweden), TV2 (Denmark), Tele-München Group (German speaking Europe) and ITI Neovision (Poland) have also acquired *United*.

This news accompanies Content Television's latest launch of its next acquisition from World Productions – the primetime BBC drama *Line of Duty*. A cat-and-mouse thriller taking a probing look into modern policing and corruption, the 5 x 1 hour series stars Lennie James (*The Walking Dead*), Martin Compston (*Sweet Sixteen*), Vicky McClure (*This Is England*) and Adrian Dunbar (*Ashes to Ashes*) and is making its international debut at MIP-TV.

Greg Phillips, President at Content Television commented, "We are very pleased to announce this significant roster of international deals for *United* as we arrive at MIP-TV. The team at World Productions are experts in creating powerful drama, full of outstanding performances and high production values. Content such as this is always hugely popular with our global clients and we are looking forward to achieving similar success with *Line of Duty*, a thriller which is sure to keep audiences gripped from beginning to end."

Simon Heath, Creative Director at World Productions added, "Greg and the team at Content Television have done a fantastic job in ensuring *United* reaches its potential on the international stage and we are very pleased to continue our relationship with the launch of *Line of Duty* at MIP-TV. *United* received fantastic critical acclaim when it aired in the UK, and we are confident the film will prove hugely appealing to viewers around the world."

United is based on the poignant yet inspirational true story of Manchester United's celebrated "Busby Babes", the youngest side ever to win the Football League, and the 1958 Munich air crash that claimed eight of their number. With a compelling script drawn from first hand interviews with survivors and their families, **United** tells how the extraordinary spirit of a community rebuilt the team in the aftermath of the crash, providing a fitting tribute to a tragedy that spurred the beginning of the global legend that is Manchester United.