2012 Digital NewFronts Itinerary

The Hulu NewFront
April 19, 9:30am-1pm ET
The Times Center
242 W. 41st Street
New York, NY 10036

Microsoft Advertising Digital Showcase
April 24, 8:30am-12pm ET
Microsoft New York
1290 Avenue of the Americas, 6th Floor
New York, NY 10104

AOL Digital Content NewFront
April 24, 4-7pm ET
Highline Stages
440 W. 15th Street
New York, NY 10011

The Yahoo! Digital NewFront
April 25, 2:30-6pm ET
Florence Gould Hall Theater
55 East 59th Street
New York, NY 10022

Digitas: Big Content - From Video Bloggers to Blockbusters
April 26, 12-6pm ET
St. John's Center Studios
570 Washington Street
New York, NY 10014

Google Presents, YouTube Brandcast
May 2, 6pm ET
The Beacon Theater
2124 Broadway
New York, NY 10023

ADDITIONAL EVENTS

PopSugar NewFront
April 23, 4:30-6pm ET
Location TBD

Digital Broadcasting Group NewFront
April 23, 7-10pm ET
Helen Mills Theater
139 West 26th Street
New York, NY 10001

VEVO NewFront
April 25, 9:30-11am ET
The AXA Equitable Center
787 Seventh Avenue
New York, NY 10019

Federated Media Publishing NewFront
April 25, 12-2pm ET
Tribeca Cinemas
54 Varick Street
New York, NY 10013

Alloy Digital NewFront
April 25, 7:30-10:30pm ET
Arena 135 West 41st Street
New York, NY 10018

Disney Intereactive Media Group NewFront
April 26, 8:30-10:30am ET
Soho House
29 Ninth Avenue
New York, NY 10014

DECA presents Take a 'Time-Out' with Momversation
April 27, 11:30am-2:30pm ET
Soho House
29 Ninth Avenue
New York, NY 10014

Headlines & Humor: IAB Digital Content NewFronts Showcase
April 30, 4-6pm ET
IAB Ad Lab
116 East 27th Street, 8th Floor
New York, NY 10016

ADWEEK NexTech Summit
May 1, 9am-5:30pm ET
The Apella at the Alexandria Center for Life Science
450 East 29th Street
New York, NY 11210

NBCUniversal Digital Media NewFront
May 1, 6:30-9:30pm ET
Skylight West
500 West 36th Street
New York, NY 10001

International Academy of Web Television, Web TV Leadership Luncheon: May 2, 12:30-2pm ET Location TBD