

FIRST TIME ON BROADCAST TELEVISION IN MORE THAN 30 YEARS:

Bounce TV TO PREMIERE special presentation of Multiple EMMY®-Winning the autobiography of miss jane pittman TO Celebrate "Juneteenth" JUNE 19 AT 8PM et

ATLANTA (June 18, 2012) – Bounce TV (<http://www.bouncetv.com>) will celebrate Juneteenth -- also known as Freedom Day or Emancipation Day -- by premiering the highly-acclaimed TV drama The Autobiography of Miss Jane Pittman on Tuesday, June 19 at 8:00 p.m. Eastern time. The legendary film has not aired on broadcast television in over 30 years. Juneteenth honors African American heritage by commemorating the abolition of slavery in the United States.

Considered to be the first made-for-TV movie to portray African American characters with depth, The Autobiography of Miss Jane Pittman is the story of a black woman in the South who was born into slavery in the 1850s and lives to become part of the civil rights movement in the 1960s. The film won eight EMMY® Awards including Best Lead Actress in a Drama for Cicely Tyson as Miss Jane Pittman and Best Director for John Korty.

It was on June 19, 1865 that news that the war had ended and slaves were now free reached the city of Galveston, Texas. That date has become symbolic of the entire country's freedom from slavery and is the oldest known celebration of abolition.

Bounce TV launched September 26, 2011 and is already available in 75% of African American households and 65 million homes nationally. Bounce TV airs twenty four hours a day, seven days a week on the digital signals of local television stations. Martin Luther King III and Ambassador Andrew Young are among the Founding Group and Board of Directors of Bounce TV. Bounce TV is majority African American-owned. Toyota USA is the signature sponsor of the network.

Bounce TV targets African Americans primarily between the ages of 25-54 with a programming mix of theatrical motion pictures, live sports, documentaries, specials, inspirational faith-based programs, off-net series and now original series. Live sports and events are part of the Bounce TV schedule, including both football and basketball games from the nation's largest African American athletic conference, the Central Intercollegiate Athletic Association (CIAA.)